

SIERRA MADRE NEWS

VOLUME 29, No. 15

SIERRA MADRE, COUNTY OF LOS ANGELES, CALIFORNIA

FRIDAY, JANUARY 4, 1935

Business On Upgrade As '35 Arrives

Building Mounts With Bank Clearances And Increased Retail Sales

The new year ushers in a tide of promise that is reaching "around the corner" and bringing recovery back with a bang. All signs point to an upturn—department store business, hotel business, building trades, transportation, in fact in every line of endeavor reports indicate an increasing volume of business.

The pickup during the holidays in Los Angeles and Pasadena, including the holiday buying, was the heaviest in years. Bank clearances in Pasadena for 1934 showed an increase for the first time in five years, reaching a total of \$128,540,940.65.

Merchants of Los Angeles, anticipating a pickup this year, had the foresight to accelerate it by increased advertising budgets. The Los Angeles newspapers report the greatest volume of holiday advertising in years. As a result the stores were jammed and thousands of workers found jobs.

One of the surest signs of the back-to-prosperity trend is found in the number of building permits being issued. In Pasadena last year there was an increase of 168 percent, a total of \$1,663,232. The December total was \$238,517, a gain of 540 percent over the previous December.

Reports from many points in San Gabriel valley show that real estate experienced a return of activity, farm lands as well as residence properties moving more rapidly. There was generally lower crop production but the rise in farm produce prices, in many instances double those of last year, kept the totals on a par with the previous year.

California's new year gets off to a heartening start as the State Department of Finance books show an extra \$1,700,000 in sales tax. This unexpected revenue is the result of a very decided upturn in retail business, and was the chief factor in cutting the current deficit for the last five months by \$2,300,000. Budget estimates had indicated a deficiency for the five month period of \$19,500,000, the actual amount being only \$17,190,000.

Colorful Gardens In The Winter To Be Topic At Club Meet

morning at 11 o'clock. Another subject of interest will be discussed by Mrs. Jessie Ward Russell, who will talk about the technique of securing winter colors in Southern California gardens. After the meeting here the club is to make a tour of the Huntington Library Gardens.

Mrs. Fred Griebenow will speak on the "artistic values of aloe" at a meeting of the Garden section of the Woman's Club in the W. J. Lawless gardens Tuesday

RECEPTION TONIGHT WILL HONOR EIGHT WOMEN ARTISTS WHO ARE EXHIBITING HERE

By Vernon J. Morse
OUR Little Gallery in the City Hall is presenting to Sierra Madre, during January, a very interesting exhibit of paintings by local women painters.

Striking a balance which may well be considered as typical of Southern California painting, these eight women present a fine cross-section of today's art and create a color feeling not possessed by many men painters.

These painters are at once restrained in radical tendencies and sympathetic in their conception of color, composition and subject matter.

Represented will be Evelyn Nunn Miller, president of the Women Painters of the West, one of the most active western organizations of artists. By the way, we'll have a full showing of this club's juried exhibit in March. Mrs. Miller is one of the outstanding landscape painters of Southern California and she enjoys an international reputation. Her triumphant world-tour of some years ago, produced many important art-achievements and brought her many honors.

Florence Blaser, another of the group in this month's show, paints California landmarks and missions and has had her work shown in important exhibitions throughout the country.

Ruth Elliott and Elberta Jones are portrait painters. Their work is well known here from the last year's show at the Little Gallery of Women Painters of the West.

Men In Over Sea Service Form A Post

Eighteen Veterans Of Foreign Wars Charter Members Of Organization

A Sierra Madre Post of the Veterans of Foreign Wars was organized on Wednesday night at the City Hall. The first meeting and election of officers will be held Monday evening, January 14. Charles J. Gavin, of San Francisco, department adjutant, and Jols Nichols, Sr., of Los Angeles, vice-commander, will be present to install the new officers.

Persons eligible for membership are asked to get in touch with a member of the committee before the next meeting. The requirements are foreign service under fire.

On the credentials committee are Col. H. B. Hersey, chairman; Capt. E. G. Everett and Lt. James W. Storm. This committee will also have charge of the nomination.

The eighteen, who have signed for membership in the organization are Col. H. B. Hersey, John H. Ort, Thomas W. Neale, B. S. Stinman, A. H. Embree, Dr. C. L. T. Herbert, James W. Storm, Guy Scott, Colin F. Hill, Harry Holland, Dr. John M. Masury, Capt. E. G. Everett, Daniel H. Lewis, H. Clay Reavis, Lester K. Layton, William H. Schwartz, Roy H. Pickett, and James O. Cook, Jr.

News Files Tell History Of 1934 Here

As the chimes of a new year rang out over the land at midnight Monday, Sierra Madre looked back on 1934 as a year of crisis in which promises of a new and more substantial prosperity definitely commenced to crystallize into reality.

In that year much happened here, of little consequence to the world at large perhaps, but of importance to Sierra Madre herself. The year just gone started stormily, with Treva Scott riding in the rain as Queen of the Rose Tournament. During the 12-month period business started a definite upward climb, as shown by building permit figures and retail trade receipts. A number of beloved pioneer residents passed away. New club officers were elected; new faces appeared on the social horizon. Briefly, let us review, from the year's history as written in the files of THE NEWS:

January 1—Miss Treva Scott, of Sierra Madre, rode as Queen of the Pasadena Tournament of Roses Parade.

January 5—City of Pasadena pays the city \$6,042 for right of way on Orange Grove avenue, to lay the Pine Canyon Dam water

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Originally a Chicago paper staff artist, Mrs. Jones falls naturally into portrait painting and her crisp transcriptions make fine pictures as well as good portraits. Blanche Whelan will show boats and Indian heads. She has studied at the Art Colony in Gloucester, Massachusetts, and brings an eastern color sense to her California subjects.

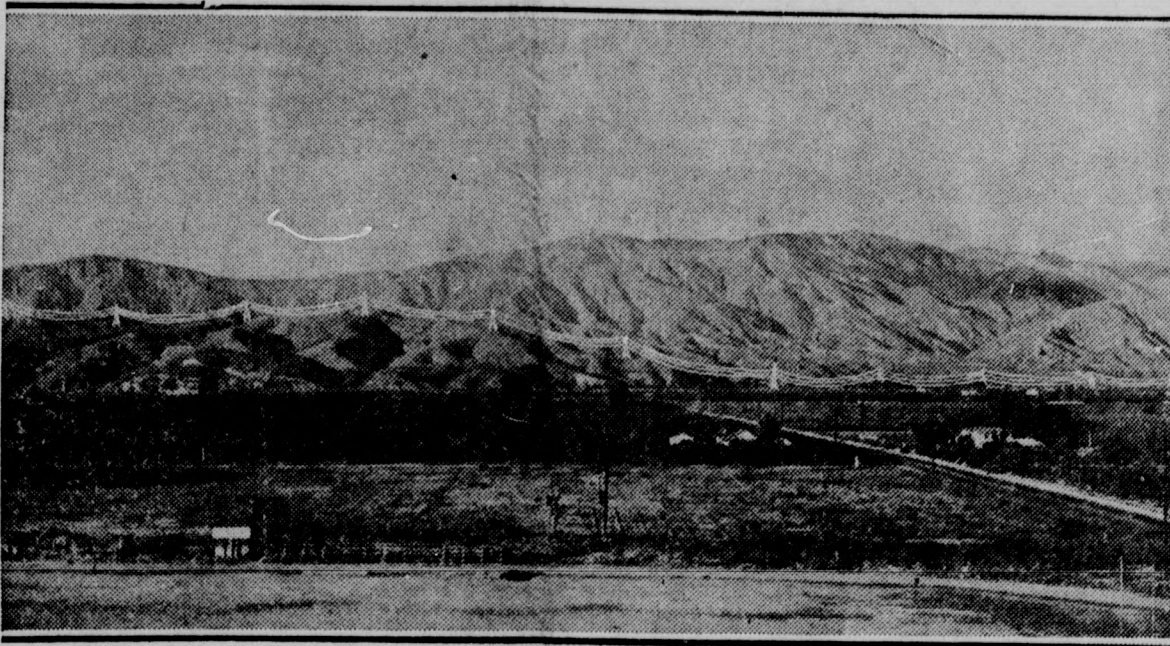
Barbara Larimer will show landscapes. Edith Waldo, whose masculine technique gives her work a strong, arresting quality, paints marines and High Sierra pictures. We will see both in our exhibit.

Isobele Wurtele is the unique member of this octette. Her advanced technical treatment of still life subjects approaches pointillism. Though not so extreme as most painters who use this method her work has to be viewed from a distance in order to fuse the color spots of pure pigment into tones.

Several of these artists will be presented at the reception to-night and Mrs. Fred Griebenow has arranged an excellent party for all who come to meet these fine painters and enjoy their works.

You know it takes two kinds of artists to complete pictures, the ones who paint them and the ones who enjoy them. We hope the enjoying artists will turn out like bees to honey and give tonight's affair a New Year's reception to point to throughout the year.

TO BRING IN BOULDER DAM POWER



PICTURED against the foothills above Claremont is shown the high voltage power lines of the Metropolitan Water District that are to carry light and power from Boulder Dam. The proposed route through the foothill area has stirred up a storm of protest. Claremont was the first city to protest on the ground that the high voltage towers and lines constituted a very potential fire hazard. Other foothill towns complained that the 120 foot right of way would create ugly gashes through the beautiful citrus orchards and through the fire menace inevitably reduce property values.

Sierra Madre's Chamber of Commerce joined in the protest, which was taken up by the Associated Chambers of Commerce of the San Gabriel Valley.

That body appointed a committee to carry on the fight throughout the affected area. The towers shown in the picture are to be 144 feet high and 900 feet apart. Opponents of the proposed routing of the power lines contend that inasmuch as the power is to be taken into Los Angeles from the Southeastern section of the city the lines should be routed across the Baldwin Hills.

Every angle of the subject will be discussed at a meeting of the Sierra Madre Forum at the City Hall on Tuesday evening, when a Cal-Tech professor will tell of the benefits to follow the bringing in of Boulder Dam power and how this city will be affected.

Death Calls Mrs H J Hart At Arcadia

Widow Of Late Prof. Hart Had Been Ill Since His Passing 2 Years Ago

Harriet J. Hart, 76, widow of the late Professor John J. Hart, dropped from the ever thinning ranks of Sierra Madre pioneer residents Wednesday afternoon. She died at an Arcadia rest home after a six months' lingering illness, having been in failing health ever since the death of her husband over two years ago.

Coming to California 30 years ago from her birthplace in Quebec City, Ontario, Canada, Mrs. Hart moved to this town shortly afterward and in 1907 was married to Prof. Hart. For many years the couple lived in the famous Hart home on the site of the present City Park, and afterward moved to 496 West Central avenue. When she first came to Sierra Madre, Mrs. Hart lived with her brother, Rev. Sydney C. Kendall, who was one of the first pastors of the Congregational Church here.

Mrs. Hart was a member of the Modern Priscillas, and always took a deep interest in the welfare of the community. She spent the last six months of her life in the Arcadia sanatorium where she died.

Funeral services are to be conducted this morning (Friday), at 11 o'clock in Grant's Funeral Parlor by Rev. Arthur O. Pritchard. Interment will take place in Sierra Madre Cemetery. Survivors include a sister, Mrs. Sydney C. Kendall of Claremont; two nieces, Mrs. Ralph Alexander of Los Angeles, and Mrs. James D. Johnson of Claremont; and two nephews, J. N. Kendall of Oxnard and A. D. Lawrence of Los Angeles.

David Hallmark Is Stricken On Street By A Heart Attack

David Hallmark was confined to his Sycamore Place home this week slowly recovering from a heart attack which overtook him as he was walking along East Alegria street Saturday afternoon.

Mrs. Carl Graf, of 355 East Grand View avenue, discovered Hallmark lying on the sidewalk near Canyon avenue, and notified the police. Officer James Heasley responding to the call, took the stricken man to the offices of Dr. J. Earl Gussard, at 149 East Montecito for first aid treatment.

Local Postoffice Receipts Grow As Business Picks Up

Santa Claus did a heavy business through the Sierra Madre Postoffice, according to Postmistress Jessica Wright who states that December receipts were 9 1/2 percent greater than those of December, 1933.

Not only was the Christmas season business swelled pleasantly, but the entire year ended with an eight and two-thirds increase over the preceding 12 month period.

YOUR CHANCE

"We still believe in the community, and things are going to advance in this country exactly in proportion to the community effort."

That is the challenge President Franklin D. Roosevelt hurled at every city and small town in America. It must not go unanswered in Sierra Madre. Appoint yourself a member of the Sierra Madre Better Housing Committee, and prepare to doll up your home so that the pride you may have in your home town may be increased by making it truly Southern California's unmatched City of Homes.

Banish the shacks. Encourage block vanity. The opportunity presents to modernize. You know, and your neighbors know, that in the period of depression, things have been running down at the heel a bit. Many houses remain unpainted. Porches are sagging. Screens need repairing. Fences are falling away. Houses built twenty or more years ago need a new dress or bonnet. When the S.E.R.A. worker rings your bell to ask if you want any information about the National Housing Act, be ready to tell him what you plan to do and he will tell you just how easy it can be done with Uncle Sam on the job.

The National Housing Act makes it possible to get money on favorable terms for home repairs and modernization. It can be paid back in easy payments over a long period. If you enlist in the campaign you will help preserve the high class residential character of Sierra Madre, you will help increase real estate values, and you will put local men to work. The benefit will be city-wide.

Here is your chance to do your bit for real recovery.

Open Housing Campaign In Area Today

SERA Workers Begin House-to-House Canvass For Betterments

Six S.E.R.A. workers commence a house to house canvass of Sierra Madre today to secure information for the local Better Housing Committee of the Federal Housing Commission. The work, to have started Monday, was slightly delayed by technicalities. From three to four weeks will be necessary to complete the canvass, it is expected.

Each official canvasser may be identified by his F.V.H.A. card, signed by J. S. Billheimer, chairman of the general committee in Sierra Madre. Householders are asked to be courteous in answering the questions necessary to fill out the blanks, and are assured that there will be no impositions made by the workers. No field representatives are authorized to collect money, it is stated.

Although the canvassers are employed directly through the main office of the S.E.R.A. and are not local men, the housing campaign is designed by the government to be primarily a means for individual communities to work out their own unemployed problems. Local builders, and all engaged in the building and retail trades will greatly benefit if the campaign here is as successful as similar enterprises have been in neighboring cities.

In taking charge of the campaign the Chamber of Commerce makes clear to the public that

(Continued on Page Six)

Race Track Proves Boost To Business

Rental Properties Here All Taken And Merchants Feel Good Effect

Business in Sierra Madre has shown an immediate and favorable reaction to the opening of the Santa Anita racetrack, according to many indications. Local real estate offices report that there is already a shortage of housing accommodations, all available small residences having been rented. A number of the track workers, including many jockeys, are making their homes here for the duration of the racing season.

Due to the fact that the Sierra Madre Hotel is closed for an indefinite period, quite a few homeowners have been pressed to rent rooms and provide room and board for newcomers.

All of the track employees here came up from Arcadia in order to get away from the noise and traffic of that vicinity, and in consequence are of the type to be considered an asset to the city. Local restaurants, service stations and garages have especially profited by the activity.

Observations

By Lee Shippey

SOME time ago I urged the Pacific Electric to include the station at La-Manda Park Junction so that Sierra Madreans waiting there wouldn't freeze. Well, they've done it now. Thanks, and appreciation.

Famed Poets Join City's Art Colony

January Showing At The Little Gallery Will Be A Notable One

Ralph Cheney, poet laureate of Pennsylvania, with his wife, known in the field of poetry as Lucia Trent, have arrived to winter in Sierra Madre. With their three children they have taken up their residence on Sturtevant Road.

The Brownings of America as the Cheney-Trents have been called by the Pittsburgh Press have just completed, successfully, a recital tour through the southern states. They have the distinction of publishing the first book of poems, "Dreamer's House," ever written by man and wife. They are also co-authors of "More Power to Poets." This book has been reviewed by many publications of note: Minneapolis Tribune, Boston Transcript, Pasadena Star-News, etc.

Professor Homer C. House, of the University of Maryland, has just written a college text book on Rhetoric in which he supports the Cheney-Trent views on poetry.

The poets are represented in 75 anthologies, and have, each a notable prize to their credit: The Poetry World \$50 prize and the Galsworthy, also \$500. Books by these distinguished people have been translated into French, German and Czechoslovakian.

Lucia Trent is one of the half-dozen women who have been chosen as a poet-sponsor of the College Poetry Society of America.

Mr. and Mrs. Cheney are poetry editors of the Unity magazine, managing editors of Poetry World, and conduct the Cheney-Trent Correspondence Course in Poetry. Their work has appeared in many current magazines.

Picture Of World's Greatest Dam Will Be Shown At Forum

With construction of the aqueduct and transmission lines advancing rapidly, interest in the Colorado River project increases, and discussion of the problems involved is timely. Impounding of water back of the great dam will begin within a month, providing assurance of flood protection and a steady flow for Imperial Valley this year.

A. L. Gram, executive secretary of the group of cities which have contracted for domestic water and power, of which Pasadena is one, will address the Sierra Madre Forum next Tuesday evening at the City Hall at 7:30. The latest pictures, showing the status of construction will be shown through the courtesy of the Metropolitan Water District. The Forum invites everyone in Southern California's paramount economic problem to attend.

Harold Carew will open the program with one of his popular presentations of current events

MOVEMENT UNDER WAY TO ASSURE A SIERRA MADRE FLOAT IN NEXT ROSE PARADE

Clubs And Civic Organizations Being Canvassed For Cooperation

DETERMINED that a Wistaria Float from Sierra Madre shall be entered in the 1935 Tournament of Roses parade, a committee of local club women, headed by Mrs. Fletcher White, have commenced an early campaign to secure cooperation between private citizens and all civic clubs and organizations toward such an objective.

It is planned to encourage every gardener in the city to plant wistaria colored sweet peas this year, in order that a sufficiency of flowers may be available next year for the proposed float. The Chamber of Commerce, Volunteer Firemen, Kiwanis, P.T.A., Woman's Club, American Legion and numerous other organizations are going to be requested to work toward the same common end, Mrs. White states.

While the city was not represented by a float in Tuesday's pageant, a number of local persons participated in what proved to be the most beautiful piece of natural pageantry ever seen. Astride the beautifully groomed palomino pony from her mother's Sierra Madre stables, Miss Lynn Farman rode like a queen at the head of the parade, receiving round after round of enthusiastic applause all along the route of parade.

Mrs. Boyd Keith, president of

Tax Boost Is Indicated By Supervisor

Legg Warns County Finances In Bad Shape And Asks Help Of Citizens

Warning his constituents in this, the First, district that condition of the county's finances indicates the necessity for an increase in the tax rate of Los Angeles county, Supervisor Herbert C. Legg issued a statement yesterday in which he explained the situation confronting him and his colleagues and declaring himself unalterably opposed to a raise in the rate. Mr. Legg said:

"This year the government of Los Angeles county will continue to undergo the rigors of readjustment. Our period of financial stringency probably will be the greatest during the coming 15 months because of unforeseen charity conditions which have sapped the county's reserve funds to almost nothing. As matters now stand, the new board, though it has been in office less than a month, is confronted with what appears to be the necessity of raising the 1935-36 tax rate.

"I am against a tax increase. I am told by the county's financial experts that in order to stay on a cash basis, the reserve funds must be replenished and that this will cause an increase in the tax rate. I do not wish to have it necessary for the county to register its warrants, therefore I am appealing to the taxpayers individually and collectively to join with this board in our series of public hearings on the new budget so that we may cut the costs of government to fit the public pocketbook. This will permit taxing groups and individuals, the opportunity of co-operating with the supervisors in the drafting of the budget.

"I again wish to state that the condition of the county finances at the time the new board took office was such that large tax increases seemed inevitable un-

(Continued on Page Six)

Junior Women Plan A Musical Review; Schedule Tryouts

Tryouts for the third annual Junior Women's Club musical show will be held next Tuesday night at 8 o'clock in the Junior clubrooms. Plans for the show, "What of It," are more elaborate than anything yet attempted by the juniors. Cast and production are expected to excel previous years.

Feminine roles are limited to members of the Junior Woman's Club, while the masculine parts are open to any who wish to try out.

Miss Cricket Calkin will direct the dancing, while Miss Ruth Klunk will assist, and Doug Williams will have charge of the dialogue. The book was written by Paul Gerard Smith, John Copeland and Art Ryon.

County Collector Reports Increase In 1934 Payments

With local tax receipts running higher than last year, County Tax Collector Alfonso this week announces that one-half of the entire county's tax bills have been paid and collections for the present fiscal year to date exceed by more than 3 percent those of last year.

Completing tabulations of collections made between November 1 and December 5, Alfonso stated that of the \$87,542,045.55 scheduled for collection, a total of \$44,354,581.48, or 50.67 of the total, has been paid in.

Sierra Madre News

Sierra Madre, California
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Member Nat'l Editorial Ass'n

One year, \$2; Six months, \$1.25; Three months, 75c.

Let brotherly love continue.

—Heb. XIII.1.

There is so much to be set right in the world, there are so many to be led and helped and comforted, that we must continually come in contact with such in our daily life.—Elizabeth Charles.

CONFIDENCE

There should be no despair on the part of the people. Our land is still fertile. Our industries are still great. Our intellectual abilities have been increased by the ordeal of depression. Only that intangible element—Confidence, based on the knowledge that our constitutional ideals will be maintained, not destroyed—is needed now.

HIGH COUNTY COSTS

Los Angeles county spent \$23.10 for each man, woman, and child in the county during the fiscal year 1932-33, according to a study tracing county dollars recently completed by California Taxpayers' association. Of the \$23.10 spent by the county, \$3.42 went for general government and interest payments, \$15.89 for protective and charitable services, and \$3.78 for highways.

Pointing out that all county expenditures fall into two classes, those for direct current services which the government renders to the people of the community, and those for overhead, payments of interest on borrowed money and the cost of departments, such as the tax collector, which do not render any direct service to the individual, but are none the less necessary, L. D. Gifford, director of research of the association, said:

"In general, the taxpayer gets the best return for his money when the proportion of expense for general government and interest on past borrowings is small and that for direct current services is high. The minimum overhead expenditure of \$2.95 per capita occurred in Santa Clara county; only seven other counties fell below \$3.50."

The study shows a definite trend toward high expenditures for overhead in counties with small population, particularly among the counties with less than 10,000 inhabitants. There is no very definite trend in the expenditures for direct services to the public, the variation between counties being so great as to suggest the possibility of much improvement in the administration of these functions. Expenditures for highways were segregated in the study, because county highways, particularly in the smaller counties, are financed largely from State funds, each county getting a minimum State allotment of \$20,000 per year.

"Much has already been done toward greater efficiency and economy under existing laws and traditions, but bolder action than this is needed," Mr. Gifford concluded. "The whole distribution of functions between State, counties, cities, and district will doubtless have to be readjusted before maximum economy and efficiency under modern conditions can be attained."

LETTERS
From ReadersENDEAVORERS ARE
GRATEFUL FOR HELP

To the Editor of the
Sierra Madre News:

As Christian Endeavorers in Sierra Madre, we desire to express our deepest appreciation of your generosity in giving our activities so much publicity in the columns of the NEWS during 1934. It has aided much in sustaining the interest of the members and their friends, and we are truly grateful for this weekly privilege.

With the best of wishes for this new year of 1935,

Sincerely yours,
SAM HOHRI,
Press and Publicity chairman,
Sierra Madre Christian
Endeavor.

BIRTHDAY
GREETINGS . . .

THE NEWS extends birthday greetings and its best wishes this week to the following Sierra Madrans:

A. E. Pulling	Jan. 4
Owen Kiggins	Jan. 6
Mrs. N. L. Beuhling	Jan. 7
Mrs. H. S. Dowling	Jan. 7
Mrs. Leon Keltz	Jan. 8
R. R. Hartman, Jr.	Jan. 8
Mrs. H. N. Tally	Jan. 9
Barbara Gerschler	Jan. 9
Malcolm M. Davis	Jan. 10
Tom Tyler	Jan. 10
E. E. Pulling	Jan. 10
David Groth	Jan. 10

Warn Parents To
Beware Of Candy
Used By Poisoner

Although the Altadena sheriff's office sub-station in analyzing the candy found on Ramona avenue by children at play found the stuff to contain no poison, Sierra Madre police warn all parents to be on the look out that their children are not less fortunate.

In the past a dog killer has left candied strychnine scattered in yards where children and dogs were playing, and a number of pets have been poisoned. Thus far, luckily, and through no fault of the unknown poisoner, children have escaped unhurt.

CHURCHES
Church of the
Ascension

Episcopal
Baldwin and Laurel Avenues
Rev. A. G. H. Bode, Rector

Sunday—

7:30 a.m.—Holy Communion.

9:30 a.m.—Sunday School.

11 a.m.—Choral Eucharist and Sermon.

Wednesday—

7:30 a.m.—Holy Communion.

7:30 p.m.—Men's Discussion Group, 45 E. Laurel. Anyone welcome.

Tuesday, January 15—

Annual Parish meeting.

Congregational

Rev. Arthur O. Pritchard, Pastor

"On the Threshold" is the topic of the sermon by the Pastor at 11 o'clock. Installation of deacons, reception of members; Communion.

Church School, Edwin Ward, Jr., Supt., at 9:30 a.m. Classes for all ages.

Young People at 6:30 p.m.

Tuesday—All day sewing meeting of Women's Society. Class on "Modern Problems in the Light of Jesus," at 2 p.m., led by Mrs. R. J. Waters.

Wednesday at 6:30 p.m.—Annual meeting of the Church. Reports from all departments, adoption of budget, plans for coming year. Meeting will be preceded by a family supper. All members of the church urged to attend.

Bethany Church

(The Little Stone Church)

Rev. Stewart R. Sheriff, Pastor

Sunday—

Sunday—

9:30 a.m.—Bible School.

11:00 a.m.—Morning Worship.

Communion Service. Reception of new members.

6:15 p.m.—Christian Endeavor Societies.

7:30 p.m.—Evening Service.

Sermon, "Man a Steward."

Tuesday—

10:30 a.m.—Missionary Day.

Wednesday—

7:30 p.m.—Prayer meeting.

Foursquare Gospel

West Central Avenue

Rev. John Watson, Pastor

Sunday—

9:45 a.m.—Sunday School.

10:45 a.m.—Morning Worship.

6:30—Crusaders.

7:30 p.m.—Evangelistic Service.

Wednesday—

7:30 p.m.—Prayer meeting.

Friday—

7:30 p.m.—Young people's meeting.

Christian Science

First Church of Christ Scientist

of Sierra Madre is a branch of

The Mother Church, The First

Church of Christ, Scientist, in

Boston, Mass.

9:30 a.m.—Sunday School.

11 a.m.—Sunday Service.

Subject for Sunday, "God."

Golden Text—I Timothy 1:17.

"Now unto the King eternal, im-

mortal, invisible, the only wise

God, be honour and glory for

ever and ever."

8 p.m., Wednesday—Testimonies

meeting.

Reading room open Monday

Wednesday and Friday afternoons

from 2 until 4 o'clock.

St. Rita's Church

Rev. Hyacinth Clavey, C.P.

Pastor

Sunday Services—7:30 a.m. and

10:30 a.m.

Tuesday and Friday—7:30 p.m.

Weekly Masses at 7 a.m.

Pilgrim Chapel

32 North Baldwin Avenue

Rev. Earl E. Bicker, pastor

Sunday—

9:45—Sunday School.

11 a.m.—Morning worship.

7 p.m.—Evening service.

Thursday—

7:30 p.m.—Prayer and Praise

Snappy 1935 Chevrolet Cars Arrive
And Are On Exhibition At Showroom
Of The Local Distributor In Monrovia

Chevrolet's two new 1935 models are now on display at McDonald and O'Boyle's showrooms, 209 East Foothill boulevard in Monrovia. The new Standard Chevrolet, selling at \$465 and up, and the Master De Luxe at \$560 and up, both represent the finest values ever offered by the Chevrolet company, it is announced.

Incorporating still more power for hill climbing and getaway, the new Chevrolets boast blue-flame valve-in-head engines, unusual economy, and beautifully designed bodies by Fisher. The Master De Luxe car has a new stream lined Fisher turret top, longer wheel base than ever before and the knee-action feature is optional.

Typifying the style of the 1935 series, is the Master De Luxe coupe, which is in appearance as

well as performance said to be the finest car in the low price field. The Standard series, also styled up to the minute, offer the advantages of six cylinder economy and performance and also additional roominess and interior appointments.

Mechanically both the Standard Six and the higher priced Master have much in common, with numerous engine refinements to enhance performance, durability and economy. In the De Luxe sport sedan ample luggage space is provided in the built-in stream lined trunk, and there is still more luggage space provided in a compartment behind the rear seat cushions.

The public is cordially invited to McDonald and O'Boyle's showroom to inspect the models on display.

Three Auto Mishaps
First Item On The
'35 Police Blotter

Three minor automobile accidents occurred in Sierra Madre to stain the pages of an otherwise clean police blotter over the holiday period.

In the early hours of Tuesday morning an out-of-town car plunged over the Yerxa wall at the dead end of South Mountain Trail avenue and had to be towed back onto the road by Frank Lovell. According to Officer Harlan Gerlach the driver refused to give his name, but complained that the city had no warning red reflector to indicate the street's end.

Tuesday evening a crash brought householders running into the street. A car owned by L. C. Manahan of Inglewood, parked in front of Dr. Thomas Warden's home at 366 West Central avenue, was sideswiped by W. W. Gregory of 162 East Algeria avenue, who apparently did not see the parked automobile until the last minute. A rear fender was badly smashed, and a bumper torn off in the collision. Officer W. D. Richards discovered Gregory's car parked downtown shortly after Manahan had telephoned the station about the accident.

Russell Lovejoy, Jr., escaped with painful bruises when the bicycle on which he was riding was struck by a car driven by William C. Ballard, of 312 North Monterey street, Alhambra. The accident took place at Lima and Highland streets, the boy being rushed to his home on West Grand View. His chief concern was for his bike, which was completely demolished.

Scouts Back From
Glorious Trip To
Old Mining Towns

The twenty Sierra Madre scouts who made the caravan trip to Trona last Thursday, returned home late Saturday afternoon jubilant with the success of the three days of vacationing. The local representation was larger than that of any other city in the San Gabriel district excepting Pasadena.

Arriving at Randsburg Thursday noon the boys were taken on a tour of the Yellow Aster mine, which has given up over 18 million dollars in gold since it opened in 1895. The party camped on the desert near Trona, and next day visited Giant Falls, swam in the Valley Wells Plunge and viewed the famed ghost city of Valarot from the heights of Table Mountain.

At nights, before a giant campfire the boys were entertained by stories of high adventure, Captain E. G. Everett telling of some of his varied experiences in the Philippines.

Local cars were driven by Captain Everett, Hi Embree, Jack Hosford, Waverly Pratt and R. S. Corlett. Tents were furnished by Charles B. Klunk and Joseph L. Asbury, and cars by H. Clay Reavis and A. H. Embree.

CYPS Will Install
Its New Officers
Sunday Evening

The new officers for the coming year were elected at the Congregational Young People's meeting on Sunday.

The elected officers are Weston Senour, president; John Senour, vice-president; Moreland Kortkamp, second vice-president; Frances Olds, publicity secretary; Genele Paschall, corresponding secretary; Landon Davis, treasurer.

On January 6, installation will be held during the regular Sunday night meeting at 6:30.

Miss Cynthia Hull, Marian Daily and Howard Morgridge will plan the installation which will be in the form of a candle light service with Rev. Arthur O. Pritchard acting as the installer.

Scientists On
Mt. Wilson Put
The Sun To Work

Monthly gas bills mean nothing in the lives of the little colony of scientists on Mount Wilson. Their cooking is all done by means of a solar stove, which focuses the sun rays to such an intensity that baking and broiling is easily possible.

Perfected by Dr. Charles Abbott of the Smithsonian Institution, the apparatus heats oil filled tubs, and the oil is circulated through the oven of the stove. Storing enough heat to tide the cook over a three day cloudy spell, the equipment is expensive to install and would not be simple to operate except in such a highly scientific atmosphere.

Judge Neale Says
People Temperate
Following Repeal

Prohibition repeal had little effect on drinking in Sierra Madre, Judge Tom Neale stated this week as he glanced over the police records for the year.

"If people are drinking any more now," the Judge said, "they are drinking at home and using liquor in moderation. We have had just about as many intoxication cases as during prohibition times."

Maintaining its record for settling cases without a jury in the great majority of cases, the court conducted only two jury trials during the year. Incidentally both persons tried were acquitted.

MERRY WIDOW COMES
TO LYRIC THEATRE

Starting Saturday for a four day run at the Lyric Theatre in Monrovia will be Maurice Chevalier and eJannette MacDonald in "The Merry Widow," and "Chu Chin Chow" with Anna May Wong, which has been rated as the screen's most lavish and spectacular film of the season.

"Ann of Green Gables," with Anne Shirley and Tom Brown, and Laurel and Hardy in their latest laugh riot, "Babes in Toyland," will be shown beginning Wednesday, January 9.

BETHANY SOCIETY
TO HEAR DR. FARMER

Dr. Harvey Farmer, general secretary of the North African Mission, will be the speaker next Tuesday, January 8, at the meeting of Bethany Missionary Society. Dr. Farmer is internationally known, both for his work with the mission, and also as an unusually forceful speaker. This will be the regular all day meeting beginning at 10:30 a.m., with luncheon served at noon.

In A Social Way

Honoring their holiday guests, Mr. and Mrs. William S. Cooper, of Orange, Mr. and Mrs. Marion I. Hays, of 248 San Gabriel Court, gave a Christmas dinner party. Guests included Mr. and Mrs. Samuel Mercer, of Sierra Madre; Mr. and Mrs. Oscar R. Jacobson and family, of Victorville; Mrs. Albert Connell and children, of Mecca; Mercer Duff, of Battle Creek, Mich.; Miss Ruth A. Allen, of Sierra Madre, and Mr. and Mrs. Cooper.

A birthday party, in honor of Miss Laura E. Cadmus, was given at "Linger Long," on Woodland Drive, Sunday night by Mrs. Frances Burton and Mrs. Sue Burton. Decorations were carried out in the holiday motif. Bridge was enjoyed during the evening and refreshments were served. Miss Cadmus cut and served a beautifully decorated birthday cake. Those present besides the hostesses and honor guest were Miss Katherine Burton, John Burton, Miss Dagmar Johnson, B. C. Maxwell, C. W. Forbes, of Manteca, and Gordon Ruddock, of Detroit, Mich.

Mr. and Mrs. D. Vanderpool entertained with a picnic dinner at their home, 455 Woodland Drive, following the Tournament of Roses on New Year's Day. In the party were Mr. and Mrs. Walter Saw, of North Hollywood; Mrs. Glenn Foster, Mr. and Mrs. John Pelton, Mrs. Margaret Summers, Miss Margaret Summers and Mr. and Mrs. Calvin Summers, of Los Angeles, and Mr. and Mrs. Vanderpool and family.

Miss Frances Olds, of 633 West Central avenue, entertained with a lovely dancing party on Saturday night. A midnight supper was served to 35 guests, members of the younger set.

Sierra Madran Is
Good Samaritan On
Endeavorers' Float

THANK YOU, Sierra Madrans, for the fine way in which you backed us up by contributions of flowers from your gardens for Christian Endeavor's initial float in the Tournament

of Roses parade on New Year's Day. Two of the local C.E.s spent all morning and afternoon Monday to gather and take the great number of flowers donated. Many went over after the watchnight service while a few worked on it through the early morning hours. Ben Smith rode on the float as the Good Samaritan while Sam Hohri was one of the six thieves to accompany the entry.

Attended by around a hundred guests, the watchnight party and service held at Bethany church on New Year's eve fitly closed the Christian Endeavor program for 1934 in Sierra Madre. The Nipponese society held a suki yaki dinner before the social.

Fifth and Locust in Long Beach will be the focal point of Endeavorers this weekend, as the Leadership Training Institute of the State union opens at 3:15 Saturday afternoon in the First Christian church to go through 4 p.m., Sunday. Registration and overnight is free for this gathering where C.E.s of Los Angeles, Orange and San Diego counties assemble.

Monday night should find many Christian Endeavorers of Sierra Madre participating in the monthly service that they sponsor at the Pasadena Rescue Mission.

WEDDING—ALL KINDS OF invitations—printed or engraved—a specialty of The News printery—reasonably priced, too.

Misses Eleanor and Marion Phillips, 631 East Orange Grove, ushered in the New Year. The evening was enjoyed by over fifty of the younger smart set.

Mrs. Lon T. Bernard and family, and Miss Vonnie Bronnell, of Atascadero, were guests of Mr. and Mrs. Phillip Senour, of 81 East Grand View avenue, over the New Year. Mrs. Bernard is the sister of Mr. Senour.

Mrs. Elizabeth Froehlich, of 245 West Laurel avenue, and Robert H. Rhodes, of Los Angeles, were united in marriage on New Year's Eve at a quiet ceremony in Los Angeles. They will make their home in Sierra Madre.

The New Year was ushered in with a birthday party at the Ben S. Stinman home, 439 Mariposa avenue, when Miss Marjorie Stinman entertained for her sister, Miss Twila Stinman. The occasion honored Miss Stinman's 16th birthday. Guests included Misses Anita Lutzlow and Cecile Richardson, Bill McIntyre, Douglas Selby and Sam Boswell, of Pasadena; Miss Muriel Schelle, of Temple City; Miss Marjorie Byron, of Arcadia; Clarence Barrett, of Los Angeles, and Bill and Charlie Peterson, of Sierra Madre.

Mrs. J. L. Copeland entertained with two dinner parties over the holidays at her home at 383-A

West Central avenue. Sunday a number of friends and relatives from out-of-town were present, including Mrs. J. E. Freebey, of Los Angeles; Mrs. George Francis and Paul Robertson Francis, of Beverly Hills, and Mrs. Florence Bemis of Manhattan Beach.

Tuesday evening, after the Ros Bowl game, a supper party was attended by Mrs. Fred Henderson, of Turlock, Miss Margaret Phelps, of Los Angeles, and Miss Dorothy Waite, of Mills College.

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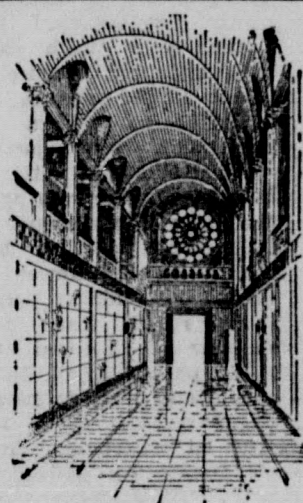
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LEGISLATURE FACES MOST IMPORTANT PROBLEMS IN HISTORY OF CALIFORNIA

Confronted With Necessity Of Raising \$130,000,000 In New Revenues

By Ralph H. Taylor
(Executive Secretary, Agricultural Council of California)

FACING the most stupendous task any legislative session has confronted in California history, the 1935 State Legislature will convene at Sacramento on January 7th to tackle the herculean problems piled up by four years of depression and social and economic chaos.

By some magic hocus pocus of legislative legerdemain, the lawmakers will be expected to raise more than \$130,000,000 in new State revenues without infuriating any considerable group of taxpayers. They will also be expected to provide jobs for the jobless and feed the hungry—at least until recovery entirely blots out depression; speed a new order of social justice and rejuvenate business and industry.

And between these tasks, the California legislators of 1935 must endeavor to bridge an unprecedented political schism—a "right wing" and "left wing" division which promises to test the ingenuity and patience of even the most seasoned lawmaker.

Out of this seemingly hopeless jumble, if present trends are reliable, will come the following major proposals to meet major problems:

1—A State income tax (approximately one-third of the federal rate) to offset the charge of discrimination under the State sales tax and raise about \$15,000,000 per biennium in new revenues.

2—Funding of the present \$30,000,000 State deficit by short-

term State paper bearing a low rate of interest.

3—Postponement of the second part of the Riley-Stewart Tax Plan (which would have returned utility properties to local tax rolls this year), thereby saving approximately \$70,000,000 per biennium in present State revenues. In this instance, the lawmakers must choose between postponement of this pledged relief to local taxpayers, or imposition of a State ad valorem tax, which, in most instances, would wipe out the relief. State leaders are prone to consider the ad valorem, or direct State property tax, as "political suicide"—for its supporters!

4—Diversion to the general fund (for general government), either directly or indirectly, of part of the State gasoline tax, now devoted entirely to road work.

5—Adoption of a plan of unemployment insurance; recommendation to Congress that a Federal plan of old age pensions be enacted; approval of the five-day week in public and private industry.

The California Statewide farm organizations have not made known their attitude thus far on many of these proposals, but the measures will undoubtedly receive thorough study in the weeks ahead.

When the legislators finally get down to work, these proposals may undergo radical revision. But such is the prospect today, with the session less than a week distant.

Of primary importance to California's farming industry, at least at the beginning of the session, are the committees on Agri-

Hiking Trips Over Trails Specialty Of SERA Workers

John Reel, SERA project supervisor for this district, visited Sierra Madre Wednesday and reported that the experimentation of the SERA in this county in the field of recreational supervision and instruction is far reaching in its effect.

"One of the most popular projects," he declared, "is the organization of hiking parties such as are featured frequently in the Big Santa Anita Canyon District. A preliminary hike is taken by the SERA workers, before any parties are conducted in new regions, and thus the safest trails, most interesting points, and so forth, are determined. The men are trained in nature lore, story telling and minerology, so the hikes are both instructive and recreational.

culture in the Senate and Assembly.

In the Senate, it is virtually certain that Senator Bradford S. Crittenden of Stockton will head the powerful committee on Agriculture. This appointment is made by Lieutenant-Governor George J. Hatfield and agriculture has the good fortune at this period to have a Lieutenant-Governor who owns and operates extensive farm properties. Hatfield may be expected to take an interest in all farm legislation and his committee appointments, without a doubt, will reflect his personal knowledge of farm problems.

Senator Crittenden, who headed the Committee on Agriculture during the 1933 session, was fair to every branch of the agricultural industry in his conduct of the committee hearings and co-operated splendidly with the various farm organizations.

In the Assembly, final determination of the chairman of the Committee on Agriculture will depend on the outcome of the still hotly contested Speakership contest. Regardless of the Speaker finally elected, it is of unusual importance this year that an able chairman be named for the Committee on Agriculture, as many of the former members of the Committee have dropped out of the Legislature.

From the standpoint of agriculture, as well as that of business and industry, the employed worker or the unemployed, the 1935 session promises to be the most momentous since California was admitted to statehood.

Horse On The Loose Not Twenty Grand

The call of the wild. Maybe a hankering for getting in on some long-shot odds at Santa Anita. Perhaps only boredom with home. It's news when these more or less human notions strike a horse.

Saturday Chief of Police McMillan got a call from Don Stewart, who lives at 494 South Raymond street, in Pasadena.

"I'm driving into Sierra Madre," Stewart advises, "when all of a sudden I see a horse."

"Probably Twenty Grand out for a walk," says the chief. "Walk, my eye. This nag is traveling. He is hi-tailing through the vineyards to the northwest of the city," is the reply.

"Much," philosophizes the Chief, "has happened in the vineyard. Maybe the jockey wants some grapejuice."

This isn't grape season, he is told, and besides this horse hasn't any jockey, and his saddle has slipped down under his belly. He is strictly a nag on the loose.

The matter was turned over to the Altadena sub-station—that was the general direction in which the brute was headed. No local horse has been reported missing. But on the same day a trailer arrived at the Santa Anita track minus a horse—valuable one—shipped from the Bay Meadows track.

So there was great consternation here and in Arcadia.

But the horse from Bay Meadows didn't wear a belly band.

FAMILIES INVITED TO LEGION MEETING

Local Civil War and Spanish American War veterans will be guests of honor at the American Legion post's open meeting in the City Hall dugout Monday night.

A program of entertainment sponsored by the SERA recreational division will include the appearance of Bernini, the magician, as well as a tap dancer and a 10-piece hill-billy band. Members of Legion families are cordially invited, the meeting starting at 8 p.m.

IDAHOANS TO HOLD PICNIC

The annual picnic reunion of the Idaho people in Southern California will be held all day, Saturday, January 12th, 1935, in Sycamore Grove Park, Los Angeles. President Montie E. Gwinn and Secretary Hary A. Lawson will be in charge.



YOU COOK A FAMILY DINNER WITH NATURAL GAS FOR ABOUT THE COST OF A STICK OF GUM

A strange comparison! Yet, only such trifling items properly illustrate the low cost of natural gas.

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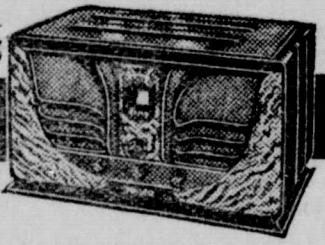
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Condensed Statement

of condition of

Sierra Madre Savings Bank

at close of business December 31, 1934

Cash and due from Federal Reserve Bank	\$ 22,929.39
Due from Banks	42,921.64
United States Government Bonds	26,539.00
Bonds	126,344.23
Loans	236,430.79
Bank Premises, Furniture and Fixtures	17,400.00
Other Real Estate	40,477.01
Cash Items	381.30
Overdrafts	124.49
Other Assets	904.65
	514,452.50

CAPITAL STOCK, Preferred	25,000.00
Common	25,000.00
Surplus	8,000.00
Undivided Profits	4,874.19
Reserves	26,632.51
Demand Deposits	185,832.53
Time Deposits	214,184.11
Public Funds	21,748.63
Cashier's and Certified Checks, outstanding	2,994.43
Miscellaneous	180.10
	514,452.50

Municipal Bonds carried at \$36,000.00 have been deposited to secure Public Funds.

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IN YOUR GARDEN

WINTER PLANTING MEANS FINE SUMMER BLOOMS

IT HAS been the experience of many gardeners to come upon a blooming plant or flower, which creates so much admiration, and a desire to have it for one's own. The progressive gardener does not wait until the blooming time, for then it is too late, but he carefully lays his plans, consults his favorite catalogue, and chooses his seeds or bulbs with a picture in mind that next spring and summer will reward him with the lovely blooms. Advance preparation should be the watchword.

Some of our finest plants and flowers are perennials requiring little time to grow to the flowering stage. Fortunately a great many of the perennials are hardy, and will withstand considerable frost, as well as a certain amount of neglect by the too busy home gardener.

Perennial plants which may be planted during the fall and winter include Columbine (Aquilegia). This flower has been greatly improved in size and form during recent years and the long spurred hybrids are in a most attractive variety of colors, and very beautiful for garden ornamentation as well as for cutting. For the border background, you may choose Delphinium in great variety—the hybrids which produce a goodly percentage of double flowers borne on tall, stately spikes; the Belladonna, a turquoise blue, and Belladonna, a dark blue—both producing single flowers on long willow spikes

A. L. A. Activities

By Helen Lovejoy

JANUARY is Legislative month when Units are requested to give special emphasis to legislative activities and discuss legislation at their meetings. Concentrating on the major program, we will endeavor to make sure all members understand its four points thoroughly—full payment of adjusted compensation, widow's and orphan's protection, universal draft, and National defense.

Our only legislative program is that of the American Legion. By supporting the legislation which is in the Legion's program, we concentrate our efforts and strengthen our own objectives.

At our regular meeting, the drawing for the lovely Fidae doll took place. Miss Lucile Johnson being the lucky winner. The surprise package was also drawn by Lucile.

Around the refreshment table each told their most embarrassing moment. Mrs. Minnie Milner Johnson and Corinne Wastun putting all the rest to shame. Then the game of Hearts proved to be quite exciting, with Leila Embree winning first prize and Ornelia Stiman the consolation. Today marks the first meeting of the year for County Council. Several will be making the trip.

Do you know a number of capsule friends are busy already, having sent out New Year gifts? Monday evening the older boy in our family met with an accident while "pumping" north on

and highly prized as cut flowers both by commercial growers and the home gardeners.

Be sure to include a small planting of Gaillardia, both single and double, to furnish the garden with bright color and provide cut flowers.

A native of Africa which seems quite at home in most of our Pacific coast regions is the Gerbera, with its dainty daisy-like flowers in colors ranging through the crimsons and yellows. They prefer a light soil and the crowns should not be below the surface. Give them a year to become established in your garden, and their brilliant coloring and fine form will delight you.

Heuchera sanguinea, perhaps better known as Coral Bells, is quite hardy and stands considerable frost. It will grow in full sun or partial shade, and has a long blooming season. It grows to a height of about 15 inches and is very colorful in situations where small plants or borders are required.

To enhance the beauty of a blank wall or fence, why not have some old-fashioned Hollyhocks? They are the majestic sentinels of the garden. Newport Pink is the favorite in many gardens and the double mixed will provide variety of color if that is preferred.

Stocks and Snapdragons (Antirrhinum) are very often considered perennials, but they are better treated as annuals. Bismarck, Nice, or Giant Perfection stocks are of branching habit and provide good cut flowers.

They should be some improvement in the garden each year. Add a new plant or flower or two each season.

Tennis Players To Engage Monrovia Team In Tournament

The Sierra Madre tennis team will meet Monrovia in the neighboring city's courts Sunday, January 6, in a tourney of 10 matches, according to Emile Smith, local tennis association head.

Singles players will include Wes Perry, Emile Smith, Wayne Perry, Bill Hansen, Don Blanke and Randolph Wood. Doubles teams are to consist of Wood-Tuttle, Smith-Wes Perry, Hansen-Wayne Perry, and Vane-Blanke.

Lima street. He escaped without any worse injury than bruises and shock, but his bicycle is completely demolished. Mother and son are getting along as well as may be expected. Seriously, it seems his guardian angel was with him in his miraculous escape from more serious injury.

By special request we wish to state just how the pantomime was received last Friday evening in Azusa. The applause did not cease until each performer had taken a curtain call! We were invited to give it in San Dimas soon.

Ex-service women attending the party were Mrs. Leila Roberts, Mrs. Donna Robertson, and Mrs. Augusta Coates. A very fine program was enjoyed by all.

Avocado Growers Here Will Select District Director

Calavo growers of Sierra Madre started holding annual district meetings last Friday at 2 p.m. at which those in the eastern half of the city and all areas east to Riverside met in the Palace of Sweets, Covina, to elect a local District 7 grower to represent them on the 1935 directorate of the Calavo Growers of California, their marketing cooperative. Growers in the western half of the city, also of the county, met December 28, at El Mirador Ranch, El Mirador Road, Pasadena.

Sierra Madre and Vista are the only cities in Southern California that are divided by Calavo district boundary lines. Ben E. Needham of Glendora, who has a Sierra Madre grove, is the present director for District 7, while James D. Hoffman of Pasadena is the director of District 8.

An interesting discussion and description of the new season's marketing program was given by George B. Hodgkin, Manager of Calavo Growers. Members also discussed changing the withdrawal period to every other year, while they are to vote on the directors-at-large arrangement. Under the latter arrangement, now in effect for nearly eleven years, three directors are elected to represent the general public by the 12 district-elected directors. These three are chosen from among the membership's most outstanding leaders.

TOWNSEND CLUB TO MEET ON MONDAYS

Beginning January 14 meetings of the Townsend Old Age Pension Club will be held every Monday evening in the City Hall. The next meeting will be held Monday evening in the Parish House.

STOLEN TRUCK FOUND

Pasadena police last Wednesday found the light delivery truck which had been stolen from the Robert's Market only twelve hours before. Parked on South Walnut street, the vehicle had been stolen apparently for no other motive than that somebody wanted to get from Sierra Madre to Pasadena without cost.

PRISCILLAS TO MEET

The Modern Priscillas will meet next Thursday, January 10, at the home of Mrs. R. S. Corlett, 65 East Mira Monte avenue. Mrs. E. D. Burbank and Mrs. Corlett will be hostesses for the day.

True Detective Story by Vance Wynn

The Case of Hannah Brown

THIS is a tragedy which began with the finding of the trunk of a body in Paddington, London, on the day after Christmas, 1830. The ghastly thing meant nothing, and in those days there was no organized and special police force to run down crime.

Constable Haines went on the job, however, with all of the enthusiasm characteristic of a Nineteenth century Sherlock Holmes.

On the following day he found a human head in the Regent's canal. Next a pair of legs were discovered and finally two arms.

All of these parts, it was found, belonged to the same person, and that person a woman.

The head was placed in alcohol, in a glass case, for purposes of identification.

It had been on exhibition for many weeks when a workman named John Gay strolled into the impromptu morgue.

His sister, Hannah Brown, had disappeared the day before Christmas, and had not been seen since. This typical cockney took a look at the head preserved in alcohol, and then exclaimed, with true lower-class British stolidity: "Well, I'm blowed if it ain't Hannah!"

Constable Haines then busied himself in running down the life story of Hannah Brown.

He found a man named Harry Davis who recalled the woman. Davis said Hannah had called on him on the day before Christmas and told him that she was engaged to marry James Greenacre, who lived near Kensington.

That was a good enough clue for Haines. He started for that neighborhood at once, and eventually located Greenacre on the Surrey side of the Thames, in the parish of Camberwell.

He was living with a woman named Sarah Gale, who had a young daughter. Greenacre stoutly denied any knowledge of Hannah Brown.

He said he had never met the woman, much less promised to marry her.

But while Haines was talking to Greenacre he noticed a significant glance pass between the suspect and the woman.

He saw something else.

It was a dress the child was wearing.

No Really Bad Kids Here Says Investigator

By John Copeland

No really bad boys in Sierra Madre! So says W. A. Cowan, field representative of the Los Angeles juvenile delinquency office, who on Friday made a survey of local school and police records. Cowan and a large number of other deputies, in checking up on juvenile conditions throughout the county, hope to contribute substantially toward the elimination of juvenile delinquencies eventually.

"Juvenile delinquency in Sierra Madre amounts to less than nothing," Cowan stated while here. Declaring that there is no such thing as a criminal mind, he said, "Some members of cultured families criminal type than some of the criminal type than some of the baby-faces we have in the 'Big House'."

In making the survey, Cowan and his co-workers secure information regarding type of offense, cause of offense and the background of the child involved.

Fertilization Of Groves Subject Of Grower Meetings

The Agricultural Extension Service cooperating with the Los Angeles County Farm Bureau has planned a series of fertilizer meetings to be held during January according to W. H. Williams, Assistant Farm Advisor.

There will be a discussion of various chemicals used as fertilizers and soil amendments as well as of organic matter as to its sources and effect on soil and trees. Results from various practices and test plots will be presented and growers fertilizer problems will be discussed.

The meeting scheduled nearest to Sierra Madre are as follows: Friday, January 11, 9:30 a.m., Covina Citrus Packing House, Covina, and 2 p.m., Glendora Lemon Packing House, Glendora; Monday, January 14, 2 p.m., Duarte Monrovia Packing House, Duarte; Tuesday, January 15, 9:30 a.m., La Verne Fruit Exchange, La Verne; Friday, January 25, 9:30 a.m., Pasadena Orange Growers Packing House, Pasadena.

The material of which this was made corresponded with the stuff they had found wrapped around the trunk of Hannah Brown when it was discovered in Paddington. Being a very conscientious as well as a very direct person, Constable Haines arrested James Greenacre and Sarah Gale, and left the matter of their guilt to be decided by the coroner's inquest.

The coroner turned the case over to the court and the trial took place in the Old Bailey, adjoining the annex to Newgate prison.

It is interesting to note that Chief Justice Coleridge presided. A witness appeared who testified that he had seen Greenacre going into the house of Sarah Gale with a woman on the day before Christmas.

This woman was tall and in every particular resembled Hannah Brown. He also swore that some time afterward Greenacre left the house carrying a bulky and heavy bundle in a large, blue merino bag.

Two other witnesses testified that they had heard a quarrel going on in the house during the time Hannah Brown was there.

There was a scuffling and much noise, and finally a sound of some one dropping to the floor.

It was proved that Sarah Gale was seen scrubbing the floor immediately after Greenacre left, and detectives completed the capstone of evidence by testifying that brimstone had been used in the house for the purpose of fumigation.

Two motives were assigned for the crime.

First, jealousy on the part of Sarah Gale, and secondly, robbery, because Hannah Brown had not only been killed but robbed.

The jury convicted Greenacre, and before he was executed he confessed his guilt.

There was doubt about Sarah Gale, and she was merely transported for life.

WND Service.

An Innocent Surmise "What is this?" said the quiet man.

"Why," replied the boastful person, "you ought to know what that is. It's a golf club."

"I thought from the marvelous stories I have heard of your game that it might be one of those Ananias clubs we read of so frequently."

Operation of 2,000 Years Ago A skull on exhibition in the London museum contains evidence of an operation performed 2,000 years ago. In the center of the skull appears a neat round hole, drilled, according to the experts, to let out the evil one inside the patient, who was probably suffering from epilepsy.

PEN SLANTS

By John Copeland

A GREAT DANGER in an age accustomed from infancy to mechanical miracles, is that the people confuse the values of the mere machine themselves, which after all but conform to physical laws long since established by no human effort, with the more important values of the spiritual benefits to be derived from invention. With radios shrilling from every palace and hovel, blatantly publicizing every conceivable product, an average fellow is naturally inclined to find more satisfaction in bringing in a wail of static from Indo-China than in delving into the heap of shipshod trivia broadcast daily from Los Angeles. But either through laziness, or indifferent selection he passes up the greatest free library of musical and dramatic literature ever before available.

In shirt sleeves he may thrill to the incomparable voice of Lily Pons, be humble before the artistry of Leslie Howard and Helen Hayes. He is privileged to play host to Woolcott, to hear the world in a brilliant panorama of sound in the March of Time. Into his otherwise lonely room are diversely peopled the masterfully characterized Barber family, the awful cataclysmic thundering of the Wagnerian operas, the most exquisitely directed of any voice, that of John Charles Thomas.

Rather than become jaded by the miracle of his possessions, he might well consider himself master of lamps that put Aladdin's single oil-burner to shame.

We have never met Mr. Peter Thill. But not knowing whether he is lean or portly, lank or short, we must admit that for long his name has intrigued us with its inherent possibilities in a Dickensian story. And another name worries us, always seeming to hesitate on the end of our tongue like an unfinished phrase—Miss Hope Spring.

"The public library? I never go there anymore. I've read all of the late books. At the rental place in the city I can get the hot-off-the-press editions of that whatshisname—you know, the one that writes those TERRIBLE words right out in print?" No uncommon bit of quote, that.

Still, in the rambling old library here, managed so efficiently and cheerfully by Lulu Moore, are pages of great worth, turned too infrequently. Some are housed between dull unattractive bindings, tucked away in obscure shelves. Next rainy day, try rummaging around a little. Glance through Ludwig's "Goethe," Don Marquis' "Archy and Mehitabel."

Fire Flames

By One of the Boys

ROY DAVIS attended his first firemen's meeting last Friday evening, and after being shown the intricacies of the pumps, how to connect the hose to the fire plug, which way to turn the valves, and what to do after his feet were soaked, he was lured into the realm of the harangue artists and received his first degree in the (dis) order of Sierra Madre Volunteer Firemen's semi-monthly meetings. Among those to witness the show that was staged for Davis' benefit was Councilman Lees. "Bill" (as we all call him) did not know whether to seek a fortification and wait to see the end, or whether to run for dear life. He sat very near the door at all times.

Don Hosford soon returned the gathering to normalcy when he served plenty of good baked beans and enough other substantial food to feed King Henry VIII. With the addition of Roy Davis, the firemen now boast of having the best bowling team in the city. All who may discredit this boast may issue a challenge by contacting either Joe Swanson or Jim Heasley. The much touted Kiwanis bowling team is particularly urged to take notice.

Odd bedfellows, but no less grand reading.

Mister Shippey, we never heard of you! When we first heard that you were going to publish "Where Nothing Ever Happens," a story of a small town, we mentally commended you for your bravery. We thought: There's a man who's brave enough to call his neighbor's bluff. But then, Mister Shippey, what did you do? What, indeed? You published a public "Observation," divorcing Sierra Madre from Ourville. Mister Shippey!

On New Year's Day, all of the horses at the Santa Anita track (about 1200 of them) had their annual birthday, in accordance with turf tradition. All horses, whether foaled in August or February, are officially one year older every January 1st, hence only a day's difference may rule an animal out of the yearling class.

FEELER—Certain persons, who wish to remain unknown at present, are considering a one-act play or short story contest, limited to no-hit, no-run writers. Cash prize, and production promised. It depends on whether there are enough inquiries resulting from this notice to warrant a contest.

QUALITY FOOD, SERVED AT ALL TIMES COFFEE SHOP

45 NORTH BALDWIN AVE. — PHONE 242-1

Open 6 A.M. to 8 P.M.

Drop in regularly for our Home-cooked Dinner served from 11 a.m. to 8 p.m.

Professional Directory

Art

Henry Ivins Hawthurst
INSTRUCTOR IN ART
Classes 1 to 4 p.m. Saturday
Drawing, Composition
Painting and Color Theory
Private Pupils Accepted
115 Bonita Phone 1434

Attorneys

Marcus A. Woodward
Counselor at Law
Office Hours,
Afternoon and Evening
99 Suffolk Ave., Sierra Madre
Phone 72, Sierra Madre

ROBERT MITCHELL
and
NOREN EATON
ATTORNEYS-AT-LAW
520 H. W. Hellman Bldg.
Los Angeles, Calif.
Telephone MI 3427

Dentists

Dr. J. L. Woehler
X-Ray -- Dentist
31 South Baldwin Avenue
(next to Post Office)
Telephone 45
Evenings by Appointment

Warden & Tiller
DENTISTS
Hours—8:30 to 12; 1:30 to 5
Phone 186-1 522 W. Central
Office Closed on Fridays

NEWS want-ads
Bring home the
bacon!

Music Teachers

Elizabeth Morgridge
Teacher of Violin
Tel. 2043, 19 W. Orange Grove

Physicians and Surgeons

M. H. A. Peterson, M.D.
Physician & Surgeon
Office 65 E. Central Ave.
Phone 60—Residence phone 78
Hours 2 to 4 p.m. Daily
except Saturday and Sunday
and by appointment

Geo. W. Groth, M.D.
122 N. Baldwin
Calls Answered Day or Night
PHONE 20

Osteopaths

DR. MARY GROTH
OSTEOPATH
PHYSICIAN & SURGEON
144 E. Highland Ave.
For Appointment Phone 285-1
Free Clinic Mondays 1-5 P.M.

Dr. C. L. T. Herbert
Osteopath
Office in Patio S. M. Hotel
TELEPHONE 260-1
Res. Phone 215-1

May Culbertson Laidlaw
OSTEOPATHIC PHYSICIAN
Hours by Appointment
Office and Residence
83 N. Sunnyside—Phone 296-2

Eye, Ear, Nose, Throat

Established 1907 Phone 173
Dr. W. G. Barks
OFFTOM-RENT
Glasses Fitted Lenses Replaced
Examination by Appointment
509 S. Myrtle Ave.
MONROVIA, CALIF.

Undertakers

GRANT
Funeral Parlors
201 W. CENTRAL
Telephone 93

Engineering, Surveying

Maps, Plans, Lot Surveys,
Subdivisions
Arthur L. Kloeckner
Engineer & Surveyor
Phone Wakefield 1591
Office & Residence
49 S. Chester Ave., Pasadena

Plumbing

Plumbing
and
SHEET METAL
SIERRA MADRE
HARDWARE CO.
31 West Central
Phone 98
Night: Phone 299-4

Telephone
Rent Paid?
DISCOUNT IF PAID BY 10th
Office Hours: 8 a.m. to 5 p.m.
Saturday, 8 to 12

HORSE RACING RETURNS TO SOUTHERN CALIFORNIA



SANTA ANITA PARK DAILY (Except Sundays) TILL FEBRUARY 23rd

MT. LOWE
World-Famous Trip
\$1.50
Only 1 roundtrip
from Los Angeles
\$1.25 from Pasadena
Four Trains Daily from
6th & Main St. Station at
9:15, 10:30 a.m. and 1:40,
4:30 p.m. Extra trains on
Sat. Sun. & Holidays.
The "Mountaineer"
Sunday only at 8 a.m.

NOW Southern California has one of the finest horse racing plants in the country—at Arcadia—with the fastest horses of the East and West competing for the richest stakes in the world. Pari-mutuel betting, excitement, thrills!

GO DIRECT TO MAIN ENTRANCE via fast, frequent, comfortable Red Car Service—No Traffic Worries nor parking fees. Ask the agent or conductor regarding fares, schedules, etc.

Ride the...
BIG RED CARS

PACIFIC ELECTRIC RAILWAY
AGENT—GEORGE E. MESECAR
Central and Baldwin—Phone 219-3

Consumption Of Avocados Is Amazing

Production Increases Over Thousand Percent Due To Advertising

Summer production of avocados in Southern California, almost negligible up until two years ago, was so heavy last summer that the principal July-November variety increased 1,207 percent in production, announced Manager George B. Hodgkin of the Calavo Growers of California, at the two local districts' annual grower meetings.

The Nabel variety, which ranks as one of the three calavo-quality varieties, increased 1,207 percent in production last summer, while the Tafts increased 824 percent over the year before. Production of Fuertes during the 1934 season was only 36 percent of the total of all varieties, compared with 53 percent the year before. That variety is expected to furnish 71 percent of all the fruit during the current season.

The present season's advertising program is moving twice as many calavos in some eastern cities now in a single week as were moved in those cities during all of last season, Manager Hodgkin revealed. In the first seven weeks of this new season, eastern shipments amounted to more than the entire movement into that territory during all of the preceding season. The present educational advertising program in the east is being carried on through newspapers.

"Constant educational advertising, through good and poor years, is essential to the development of our new and rapidly growing industry," pointed out Manager Hodgkin to the growers. "During the relatively lean years of 1932-33, -34, sales promotion efforts were greatly curtailed, with the result that the momentum of past advertising was quickly lost. Now the industry has a fifteen million pound crop."

"Although the advertising and crop control of the growers' association is sufficient to maintain its distinct membership advantages, it is inadequate to sustain the entire industry, as many are now realizing," Mr. Hodgkin declared, adding that an adequate advertising program can only be carried on with the support of the entire industry.

James Hoffman of Pasadena, and Ben Needham, Glendora, were re-elected as grower-directors to represent the two local districts on the 1935 directorate of the Calavo Growers of California.

WOMAN'S SOCIETY TO MEET NEXT THURSDAY

The Women's Society of the Congregational Church will meet next Tuesday, January 8, for sewing and a board meeting in the Ladies' Parlors of the church. The board meeting will be held at 11 a.m. and the business meeting will be at 1 p.m. Members are asked to bring their own lunch and coffee and tea will be served. A full attendance is requested as new plans and business will be taken up.

Mrs. Walters will resume her study of the Life of Christ as applied to present day living. All committee chairmen for the last year are asked to come prepared with their yearly report.



By Mildred Curtis Bolms

IN CAME the fiddler with a music book, and went up to the stage," Jack Buchan, and his men (in this case Bob Leiben, Richard Hawks and Tom Meador) who were in fine form; and played with all their characteristic skill for people who would dance and had no notion of walking. Mr. Hill's sonorous voice called out the dances.

In came Mrs. A. E. Pulling, one vast substantial smile. In they all came, one after another; some shyly, some boldly, some gracefully, some laughingly, some seriously; in they all came, anyhow and everyhow.

Away they all went, twenty couples at once, hands half around and back again the other way; down the middle and up again, round and round in various stages of grouping; old top couple always turning up in the wrong place; new top couple starting off again as soon as they got there.

And so it continued, that festive Christmas party of Saturday last. The shades of Washington Irving, Charles Dickens and others of that host must have beamed and hovered over the genial atmosphere that pervaded the clubrooms. And vivid memories of other days must have surged through the halls, as the belles of other years stepped from their broughams across the threshold.

One missed some familiar faces and forms in that merry throng, though; the laughing countenances of Mr. and Mrs. Haddon Bassett, whose spontaneity was always the "life of the party," and talented Nina Norris, whose birdlike whistling furnished many a litting note to those gatherings.

How they would have enjoyed the "Village Choir" so ably "taken off" by that group of experienced amateurs. Besse Palmer Rhodes, "Alma" Morgan, Mrs. Waverly Pratt, Ruth West, D. C. Ashmore, William Lauren Rhoades, and Mrs. A. E. Pulling. Their rendition of "Three Blind Mice" and other numbers of that school would have mae any Old Man Depression slink around the corner.

And who wouldn't laugh at Mrs. Waverly Pratt's interpretation of a little boy's recitation of "Bingen On the Rhine," in the little red schoolhouse? Not to mention the breath-taking broom dance which caused a mild panic in the hearts of many, because he who held the fatal weapon at the ceasing of the music, you know, had to make a speech!

It fell to Mr. Ayres to recite a poem; who could rise more nobly to an occasion than this co-winner of the men's prizes, this lover of Bobbie Burns, who represented with William Morgan, the Scotch Black Watch?

And will you ever forget during a lull, that exquisite French Gavotte danced so beautifully by Mme. de Beaulieu and her partner, Miss Wanda?

The present was momentarily forgotten, as these two figures seemed to step from a canvas and execute their fairly-like dance before the audience.

Mme. de Beaulieu's gown of

peach taffeta pannered over lace and sashed with wide Alice blue velvet streamers beggars description. And did you see that coquettish Du Barry chapeau over her powdered hair? It was truly lovely and long-to-be-remembered.

Ah, but where was I? Just watching the guests as they tripped in an aroma of lavender and a swish of old lace, to be sure!

Dainty Mrs. Waverly Pratt in an oyster-white taffeta sprigged with a lilac figure and trimmed with royal purple velvet. With this she wore a jet-trimmed cape, and carried a tiny sun parasol.

Miss Emma Jamison in a handsome Paisley shawl that must have come around the Horn, and a chapeau trimmed with drooping rose and bronze-tinted plumes.

Mrs. Marion Hays in a quaint lavender and posy-powdered black de laine which gaily boasted of its one hundred years of youth; and which imparted all of its charming century sweetness to its wearer. A tiny nosegay of Cecil Bruner roses and violets and plumed-hat did their part in enhancing this costume.

And now, Mr. and Mrs. William Lauren Rhoades from their coach and four, in sumptuous pannered silks, velvet, and powdered hair.

Mrs. Rhoades' gown of old-rose silk and silver lame garnished with its weight of pearls and set off by an 18th Century manner was quite delightful.

Then from out of the North, from brake and crag came the "clan's boldest two," William Morgan, Mr. Ayres and their ladies. From a page of "Waverly" stepped Mrs. Billy Morgan, gracefully and lovely in her traditional plaid taffeta. Mrs. Ayres was garbed in a rich black taffeta representing a belle of the '90's.

A "story" enveloped the diaphanous white India mull gown worn by Mrs. Blanche Parker, but the interest felt by all could best be expressed in the bestowal of the first prize which was a string of ivory elephants. Suffice to say this heirloom was the wedding dress of Mr. Parker's grandmother!

Then almost stealing the picture was the authentic role played by clever Mrs. Addie Glidden, who came all bedecked in widow's crepe, B'gorra, and plaid gingham, in the part of "Apple Annie." No wonder she received the prize of the famous Club Cook Book for the best sustained character.

And it was no small task to award these prizes, for interesting gowns were far too numerous to mention in this limited space. But everyone felt that much fairness and wisdom was displayed by the judges, Misses Emma Jamison, Edna Green and Mrs. A. E. Pulling.

Mesdames Robert Solomon, Pressler, Stitt, Felt, Rhoades, McKee, Minnie Johnson, and the Misses Pearl Smith, Ruth West, and Mildred Curtis Bolms (Miss Hawthorne), also were heirlooms that were true to type.

The entertainment committee composed of Mesdames W. C. Dalzell, Marion Hays, Blanche Buie, James, Frank Bryan, Sandage, and Tuttle, worked for two days

Completion Of Great Dam Is Doubtful

First Report Of New Engineer Indicates \$5,000,000 Now Spent Is Wasted

The San Gabriel Dam No. 1, upon which the county flood control district has already spent \$5,000,000, is unsafe and may be entirely abandoned.

This startling disclosure came this week as the result of a report to the board of Supervisors by C. H. Howell, New Mexico engineer engaged to give an impartial report on the condition of the structure and damsite.

Howell stated that the right hand abutment, looking down stream, appears to be a mass of soft and badly fracture granite rock which "may or may not stand the pressure."

"San Gabriel Dam," he said, in an earnest effort to see that no one's pleasure would be marred; and that the midnight supper would be in keeping with the gay holiday fare.

Messrs. Andrew Waltman, Frank Bryan, and Ronald Pulling served lemonade throughout the evening. A word of thanks is inserted here to the thoughtful donors of the fruit for this refreshment.

The decorations were executed under the capable supervision of Mr. and Mrs. Frank Conard, and Mrs. Ashmore.

Card prizes were won by Miss Emma Jamison, High Contract, Mrs. Solomon, in High Auction, and Mrs. Conard in High 500.

With the advent of the New Year, Mrs. Pulling is planning a series of serious and most worthwhile programs.

Next Wednesday's speakers will be Mrs. W. J. Lawless and Miss Emma Jamison who will give an address upon "South America."

The luncheon speaker will be Miss Kate Maurice, educator and social welfare worker of Iowa, who will give an informative talk along the lines of her vast endeavor. This will be augmented by informal talks given by several members.

Be sure and attend this very interesting first meeting of the year.

DOUGLAS DRUG CO.

34 E. Huntington Drive Arcadia

CUT RATE DRUGS LIQUORS

Dr. Scholl's Corn Pads	10c
Dr. Scholl's Foot Balm	10c
New Lge. Peppermint Tooth Paste	39c
Williams' Shaving Cream	29c
Squibbs' Dental Cream, lge., 3 for	\$1
Dr. West Tooth Paste	33c
Paste	2 for 33c
Bromo Seltzer large	98c
Milk of Magnesia Angelus, quarts	49c
Dr. Scholl's Arch Band	10c
5 lbs. Bath Epsom Salts	18c
Remo Carbulated Soap	5c

We want to buy one gallon and 1/2 gallon and quart empty bottles. Must be clean.

DOUG DOUGLAS, THE DRUGGIST

Get our prices on your JOB PRINTING no matter what size job you want.

"with the dense population and enormous property interests immediately below it, should be as safe as brains and money can make it. If you cannot afford to build it 'hell for stout' you should not build it at all."

Recommending that no further work be done on the dam until it is determined if there is a slide in the right abutment, Howell said he would not approve the dam if there is a landslide at that point. There was one slide near the first site for the dam, causing abandonment of that site.

Supervisor Herbert G. Legg, chairman of the board, commenting on the report, said: "If the site for the San Gabriel Dam No. 1 is not a safe site, then no dam will be built there and there will be no more money spent on building that dam until the safety factor is determined without question."

Those New Year's Resolutions

Resolve to give your car an even break in 1935...

---Change oil regularly...

---Lubricate completely and regularly...

---and Remember that we like to serve you at

Pickett's Service Station

SAFEGWAY STORES

BEEF ROASTS

Chuck Roast	to Pot Roast	lb. 10c
Seven or Round Bone Roast		lb. 14c
Prime Rib	Oven Roast	lb. 18c

STEAKS

cut as you wish

Ground Beef	lb. 10c
Swift's Premium Sliced, 1/2 lb. pkg.	
Bacon	16c

Veal Roasts	
Leg or Rump	lb. 19c
Shoulder Roast	lb. 15c
Breast to stuff	lb. 12c

Lamb Roast

Shoulder Neck and Shank Off, POUND 15c

T-Bone lb. 22c
Fancy Sirloin lb. 19c

Veal Chops

Fancy Rib pound 22c

We carry a Complete line of Fresh Sea Foods

Jams	Doris, fruit or berry 38 ounce jar	25c
Corned Beef	Libby's 12 ounce can	13c
Beer	BROWN DERBY 10 ounce bottle	5c
Pineapple	Hillsdale No. 2 1/2 can	15c
Cocoa	Hersey's 1/2 pound package	7c
Salmon	Libby's Red tall can	16c
Baking Powder	Calumet lb. can	25c
Syrup	Max-i-mum Cane and Maple	pint 17c

Stokely's Finest Vegetables		
Tomatoes	Solid 3 No. 1 Pack 3 cans	25c
Honey-Pod Peas	No. 2 can	13c
Corn C. G.	2 No. 2 cans	25c
Beets	Sliced or Diced No. 2 can	10c
Tomatoes	Solid 2 No. 2 1/2 Pack 2 cans	25c

Fresh Fruits and Vegetables		
Apples	Fancy Pippins 6 pounds	19c
Oranges	Large Size Navels	each 1c
Bananas	large No. 1	3 lbs. 10c
Grapefruit	Large Size each	2c
Russet Potatoes	10 lbs.	13c

Low Everyday PRICES

A-Y white or wheat	16 oz.
Bread	6c
La France Butter	lb. 35c
Pure Granulated Sugar	10 lbs. 48c
Holiday or D.B. Oleo	2 lbs. 25c
Airway Coffee	lb. 19c
Van Camp Tomato Soup	can 5c
Happyvale Salmon	tall can 10c
Soap Powder	3 lb. pkg. 15c
Mermaid Ld,y Soap	5 bars 14c
Sunmaid Raisins	15 oz. pkgs. 2 for 15c
Lifebuoy Toilet Soap	bar 6c
All Brands Milk	5 for 29c
Jefferson Island Salt	26 oz. 4c
Ovaltine	large can 52c
Lipton's O.P. Tea	1/2 lb. 42c 1/4 lb. 22c

GET BETTER ACQUAINTED WITH THE SERVICES OF OUR BAKERY DEPARTMENT

an endless variety of Bread-Rolls-Pies & Cakes

Fresh from the ovens of the finest bakeries in the West.

Special this week-end LUSCIOUS GINGERBREAD 10c

FREE information for Home Owners on LOANS for REPAINTING and REPAIRING HOMES...



UNDER PROVISIONS OF FEDERAL HOUSING ACT

Low interest rates make it possible for you to give your home needed painting with Acme Quality Paint Products

You don't have to wait any longer to do the repainting you have planned. And you don't have to go without the protection that Acme Quality New Era House Paint will give you this winter. For the new Federal Housing Act will help you to finance needed painting and repairing NOW at a very low interest rate, and with a long time to pay.

Kitchens, bathrooms, basements and other rooms can be repainted and brought up to date under this generous plan.

Ask us for full information. Painting estimates FREE! A small amount invested in paint may save you many times its cost in repairs later.

Sierra Madre Hardware Co.

WANT ADS

WORK WANTED

HARDWOOD FLOORS polished, 50c a room. Old floors made like new. Oak floor installed over old pine floor. Call Arcadia 2830. —15*18a

All around houseman, Specialty laundry and ironing. By day or hour. Phone 151-2. —15:16a

GARDENER, elderly, reliable, wants private work, room and board. Address Box 311, San Diego. 14*16a

FURNITURE repairing, carpentering, painting and general repairs, door locks and windows. Call, The Handy Man. Phone 334-1. B. A. Platte. 11:16a

SELF HELP COOPERATIVE—No. 57—We take down or top dangerous trees. We exchange. See Office, 38 Auburn, or call 352-1. —10:16a

FOR SALE MISCELLANEOUS

FOR SALE—Orange Blossom Honey in 5 lb. cans 60c. Dark Amber Eucalyptus-Mountain for cooking 36c. 345 Adams St. Phone 254-1. —*e

FOR SALE—Gas Range. Good condition; reasonable. 290 San Gabriel Court. —*e

KEEP BABY warm nights with this new safe baby harness. 196 E. Central. —15*16e

FUNERAL Flowers, Sprays, \$1 up. Ward Nursery & Florist, Mt. Trail and Laurel. Ph. 1614. —1:16e

STRICKLAND'S FEED STORE—Birds, cages, flowers, fertilizer. —38:1

MISCELLANEOUS

HAVE VACANCY for T.B. patient. Pleasant surroundings. Phone 316-3. —15*1

STRICKLAND'S Feed Store—Laying Mash, Scratch, Poultry Food. —38:1

WILL THE party who recently borrowed the Sierra Madre Hardware Co's block and tackle kindly return it without delay. —1

LEGAL NOTICE

NOTICE OF COMMISSIONER'S SALE ON FORECLOSURE No. 380851
W. P. CALEY and MARY D. CALEY, husband and wife, Plaintiffs,

CHARLES S. KERSTING, etc., et al. Defendants.
In the Superior Court of the State of California in and for the County of Los Angeles—
By the judgment and decree of the above entitled court in the above entitled action, entered and recorded on the 26th day of December, 1934, in judgment book 900 at page 39, et seq., wherein

LOST & FOUND

LOST—Pair lady's black gloves. Friday, December 21. Return to News Office for reward. —14*g

MONARCH ROOFING COMPANY
RELIABLE ROOFERS
SIERRA MADRE 1834

the above named plaintiff obtained judgment and decree of foreclosure and sale for the sum of eleven thousand eight hundred fifty and 52/100 Dollars, plus interest and costs, to which judgment and decree reference is hereby made, and by order of sale issued to me by the clerk of the said court pursuant thereto, I am commanded to sell at public auction all of the following described premises, situate, lying and being in the City of Sierra Madre, County of Los Angeles, State of California, and bounded and described as follows, to-wit:

Lot six (6) of the Kersting Tract, as per map recorded in Book 26, Page 9 of Maps, in the office of the County Recorder of said County.

PUBLIC NOTICE IS HEREBY GIVEN that on Tuesday, the 29th day of January, 1935, at 12 o'clock noon of that day, at the eastern and Spring Street entrance of the Los Angeles County Hall of Justice, in the City of Los Angeles, County of Los Angeles, and State of California, I will sell the above described property, or so much thereof as may be required in compliance with the said order of sale and decree of foreclosure and sale, to the highest and best bidder for cash.

R. E. ALLEN, Commissioner appointed by said Court.
NOREN EATON and ROBERT MITCHELL, 518 H. W. Hellman Bldg., Los Angeles, Calif. Attorneys for Plaintiff. —15:18

NOTICE OF COMMISSIONER'S SALE ON FORECLOSURE No. 380852

W. P. CALEY and MARY D. CALEY, husband and wife, Plaintiffs,

CHARLES S. KERSTING, etc., et al. Defendants.
In the Superior Court of the

'Round the Town...

Mr. and Mrs. R. S. Webster and Mr. and Mrs. W. J. Lawless motored to Boulder Dam over the weekend.

Miss Eleanor Judson, of Los Angeles, was weekend guest of Miss Frances Olds, 633 West Central avenue.

Mrs. Emma Van Ewike, and daughter, of Hollywood, visited Mrs. Julia Shannon, of East Alhambra avenue, on Sunday.

Mr. and Mrs. E. E. Bacon, of East Alhambra avenue, returned on New Year's Day from four days' visit in San Diego.

Mrs. Marion L. Hays, of 248 San Gabriel Court, visited her son, C. Kenneth Allen, at the U. S. Naval Training Station in San Diego over the weekend.

Mrs. Cynthia Holmes, of San Gabriel Court, entertained Mr. and Mrs. J. F. Harvey and Miss Elizabeth Harvey, at dinner on Christmas.

Mr. and Mrs. Louis de S. Fuller, of 158 East Grand View avenue, were guests of their nephew, Lt. Burrell C. Allen, Jr., U.S.N., over Christmas at San Diego.

Gordon Stinman, of 439 Marioposa avenue, spent the Christmas holidays with his grandparents, Mr. and Mrs. A. A. Lanphier, of San Pedro.

Mr. and Mrs. R. O. Calkin, of 497 West Grand View avenue, were among guests at a card party at the home of Mrs. Helen

State of California in and for the County of Los Angeles—
By the judgment and decree of the above entitled court in the above entitled action, entered and recorded on the 26th day of December, 1934, in judgment book 900 at page 40, et seq., wherein the above named plaintiff obtained judgment and decree of foreclosure and sale for the sum of eleven thousand eight hundred and fifty and 52/100 Dollars, plus interest and costs, to which judgment and decree reference is hereby made, and by order of sale issued to me by the clerk of the said court pursuant thereto, I am commanded to sell at public auction all of the following described premises, situate, lying and being in the City of Sierra Madre, County of Los Angeles, State of California, and bounded and described as follows, to-wit:

Lot seven (7) of the Kersting Tract, as per map recorded in Book 26, Page 9 of Maps, in the office of the County Recorder of said County.
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R. E. ALLEN, Commissioner appointed by said Court.
NOREN EATON and ROBERT MITCHELL, 518 H. W. Hellman Bldg., Los Angeles, Calif. Attorneys for Plaintiff. —15:18

Lot seven (7) of the Kersting Tract, as per map recorded in Book 26, Page 9 of Maps, in the office of the County Recorder of said County.
PUBLISHED NOTICE IS HEREBY GIVEN that on Tuesday, the 29th day of January, 1935, at 12 o'clock noon of that day, at the eastern and Spring Street entrance of the Los Angeles County Hall of Justice, in the City of Los Angeles, County of Los Angeles, and State of California, I will sell the above described property, or so much thereof as may be required in compliance with the said order of sale and decree of foreclosure and sale, to the highest and best bidder for cash.

R. E. ALLEN, Commissioner appointed by said Court.
NOREN EATON and ROBERT MITCHELL, 518 H. W. Hellman Bldg., Los Angeles, Calif. Attorneys for Plaintiff. —15:18

ARCADIA

—THEATRE—
44 East Huntington Drive
ARCADIA
Admission 10c and 25c

Tonight and Saturday
"Pursuit of Happiness"

with Francis Lederer, Charlie Ruggles and Joan Bennett
"HELL IN THE HEAVENS" with Warner Baxter and Conchita Montenegro

SUN.-TUES.-JAN. 6-8
"COUNT OF MONTE CRISTO" with Robert Donat and Elissa Landi
"GRIDIRON FLASH" with Eddie Quillan and Betty Furness
"DUMBELL LETTERS"—News

WED. & THURS.-JAN. 9, 10
"GENTLEMEN ARE BORN" with Franchot Tone and Jean Muir
"LOVE TIME" with Pat Patterson and Nils Asther
Marching with Science and Hot Lands Cartoon

Couple Wed For 64 Years Celebrate

Mr. and Mrs. Joseph H. Vickers celebrated their sixty-fourth wedding anniversary at their home, 279 East Grand View avenue, on Sunday. On account of a recent illness, only relatives were present to wish them many happy returns of the day.

A buffet supper was served at 5 o'clock at which time a large white wedding cake was cut by the bride. The candles and flowers decorating the cake were pink. Enjoying the afternoon with them were a sister, Mrs. Ollie O'Neal and daughters, Misses Jessie and Hallie O'Neal; a nephew, Elden Cunningham and wife, of Kansas City; Mr. and Mrs. Robert Price, of Los Angeles, and their only daughter, Mrs. Josie M. Price, and granddaughter, Miss Cecil Sterling Price, of Sierra Madre.

When the Vickers were married in Adams County, Illinois, he was a boy of 18 and she was but 16. For many years before their marriage they were boy and girl sweethearts, going to school and to church together. Mrs. Vickers met her husband-to-be in an Adams County school, settling with her family in Illinois after a covered wagon journey from her home state of Virginia.

Coming to California 30 years ago the couple lived for some time in Long Beach, where Mr. Vickers was in the contracting business. They moved to Sierra Madre upon his retirement some years ago.

Mrs. Ollie O'Neal one of the guests here Sunday, was also present at the wedding ceremonies in 1870.

Hoag in Pasadena, on Saturday.

Mr. and Mrs. H. L. Woodruff, of South Lima street, spent New Year's with friends in Los Angeles.

Mrs. Leonard Wammock, of 258 East Central avenue, has been confined to her home with a severe cold.

Miss Mary F. Brain and Mrs. John H. Robertson attended Christmas Reciprocity Day at the San Fernando Cosmos Club Junior.

M. A. Hawkes, of 196 West Montecito avenue, has been the Yuletide guest of Mr. and Mrs. Morgan Paddelford, of Pasadena. Mrs. Paddelford is Mr. Hawkes' granddaughter.

Mr. and Mrs. Ralph Russell, of North Mountain Trail avenue, left on Saturday to spend a few days and New Year's with Mr. and Mrs. Earl Russell, of Long Beach.

Mr. and Mrs. Thomas Bell and family received a Christmas present of a 20 pound Southern cured ham and a sack of country sausage from Mr. Bell's brother, Joe F. Bell, of Quebec, Tennessee.

Jaquelin Roos, of East Grand View avenue, was winner last week of another prize for a poem in a contest sponsored by a Los Angeles newspaper. She will receive a picture of her favorite movie actor or actress.

Mr. and Mrs. Clarence L. Virgin, of Fallbrook, are visiting Mrs. Virgin's mother, Mrs. Ella A. Cadmus, of Woodland Drive, from Sunday to Wednesday of this week.

Holiday guests at the home of Mr. and Mrs. Irving N. Ward, 109 East Grand View avenue, have included M. A. Hawkes, who was their dinner guest on Sunday, and the Ward family, entertained on Christmas.

Mrs. Cynthia J. Holmes and daughter, Miss Leona Holmes, of 170 San Gabriel Court, have returned from a trip to San Diego, where they visited Mrs. Holmes' daughter, Mrs. Ivan L. Wolfe, and family; Mrs. Alfred Johnson and Mrs. Syble Prather.

Mr. and Mrs. W. J. Miller, of 67 West Highland avenue, returned on Monday after spending the Christmas holidays with their son and wife, Mr. and Mrs. Al W. Miller, in San Diego. Christmas morning Mr. and Mrs. Miller had the pleasure of an airplane ride with their son over San Diego, Coronado and the harbor.

Mrs. W. T. Johnson, of Los Cruces, New Mexico, spent six days at the home of Capt. and Mrs. E. G. Everett, 68 Vista Circle Drive. Mrs. Everett and Mrs. Johnson spent Saturday in Santa Barbara, and during Mrs. Johnson's short stay visits were made to Big Pines, Anaheim and Wilmington.

RED CROSS ANNUAL MEETING JANUARY 14
The Annual meeting of Sierra Madre Chapter of Red Cross will be held Monday, January 14, at 4 p.m. in the City Hall. Reports of the year's work will be given and all members are invited to attend.

Highlights Of 1934 From The News Files

(Continued from Page One)

conduit en route from San Gabriel Canyon to the Crown City.

January 11—First CWA paychecks distributed on spreading ground project.

January 26—First adult education classes established here.

March 8—H. E. Allen, president of the Sierra Madre Savings Bank passes away.

March 9—Wistaria Fete opens with press preview luncheon.

April 1—Mail service curtailed. Councilmen H. Clay Reavis, Lester K. Layton and William R. Lees reelected to office.

May 11—Local police on lookout for Gettler kidnappers, who were at that time supposed to be in that in Sierra Madre Canyon.

May 25—City Business Manager Myers announces his candidacy for County Supervisor.

May 28—Father Edmund Walsh, C.P., architect of the Passionists Fathers Monastery, and retreat conductor, passed away.

June 6—Municipal Art League has its first birthday party, celebrating with an exhibition of the work of students in the Little Gallery.

June 13—Father Edmund Walsh, C. P., is named retreat director at the Monastery.

June 16—One of the most important events of the year, the West Central avenue extension to Pasadena is opened. This is the result of 25 years of planning and agitation by the city.

June 27—Mrs. A. E. Pulling elected Woman's Club head.

July 10—Victor Schmidt, chosen as president of the Forum.

August 3—Townsend Old Age Club is organized here at a meeting in the City Hall.

August 9—Stephen R. Norris, the founder of Norris Store, and one of the first settlers in the city, died suddenly at his home on West Central avenue.

August 10—Five acre site for Lutheran Home for Aged purchased.

August 28—Sierra Madre voters give Sinclair, EPIC candidate for governor, big majority over his Democratic opponents. Merriam carries the city for the GOP nomination.

September 1—Joseph Belohlavek, Sr., former City Councilman, founder of the Central Garage, is suddenly stricken.

October 23—Captain E. G. Everett chosen as chairman of local scouting general committee.

November 6—After weeks of hectic political debate and street corner verbal warfare, Sierra Madre goes to polls, votes for Merriam, Legg and Liquor.

November 7—Orange Grove avenue paving project starts.

November 13—Chamber of Commerce pledges FHA support, inaugurates better housing campaign here.

November 14—Mrs. Frances A. Andrews, wife of W. S. Andrews, another beloved pioneer resident, passes away few days after celebrating her 59th wedding anniversary.

December 1—The year winds up with the completion of the city's \$71,500 spreading grounds and settling basin project.

Tax Boost

(Continued from Page One)

less drastic changes in personnel and operation were made.

"It is hoped that the new budget-making program will permit such co-operation from the public generally as to obviate the necessity of tax increase and still give to the public those services which are actually needed.

"The operation of flood control activities over the past few years has indicated to the present board the steps necessary to establish this highly important county department on a firm business basis so that benefits originally contemplated may be completely realized. The program of re-organization and new policies initiated by the present board is now under way to regain the confidence and good will of the people for this department.

"It is significant that at last the diverse interests in Los Angeles county have co-ordinated on a rehabilitation plan. We are hopeful that the New Year will assure the success of this experiment which is designated to alleviate human adversity and suffering.

"As we enter the threshold of 1935 let us give an intelligent and constructive attitude toward reducing our costs of government and the restoration of confidence to our much-needed Flood Control program."

Winter sports in the mountains beckoned thousands of Southern Californians over the holidays. White-capped Mt. Baldy, Mt. San Jacinto and "Old Gray-back" amazed many Easterners who arrived for the opening sessions at Santa Anita race track. Five feet of snow was reported at Soda Springs, the floor of Yosemite, was covered with a white blanket, in fact all the mountain playgrounds reported ideal conditions for ski, sled and snow shoes.

CONTINUOUS SHOWS AT THE MONROVIA

Shows are presented at the Monrovia Theatre continuously every day from 2 p.m. Two big features, Joan Lowell in "Adventure Girl" and Edmund Lowe in "Gift of Gab," with Ruth Etting, will begin Sunday for a three day showing. Russ Colombo, Roger Pryor and June Knight are to be seen in "Wake Up and Dream" and Buck Jones in "When a Man Sees Red," Wednesday, Thursday, Friday and Saturday of next week.

Local Ford Agent Showing Finest Car Ford Ever Put On

The new Ford V-8 standard sedan went on display at the Sierra Madre Garage yesterday. Incorporating 1935 streamline body design with new center-poise riding, still greater ease of control and larger, more luxurious interior, the new Ford is the finest car ever put out by the Ford Motor Company.

Housing Campaign

(Continued from Page One)

the project is not an experiment in any sense of the word, having already been proved successful in Oakland, San Francisco, and scores of smaller northern California communities.

"Those who are interested in the movement," Mr. Billheimer states, "believe that it is the answer to the growing menace of communism and fascism. A depression so long and serious has naturally tended to undermine the self respect of many of those who have been hard hit. When a person is obliged to depend on a government for existence he naturally becomes a dependent.

When he has a job he can pay his way through his own efforts, and becomes a valuable asset to the community. This FHA movement is an answer to the unrest of the people, and it is appropriate that it should start with the new year in Sierra Madre, when business in general appears to be raising to a new level of prosperity."

Five sub-committee chairmen are working under the general committee in the campaign. R. C. Copenhaver is chairman of finance; J. Q. Copeland, publicity; Milton Hollingsworth, loans; Jack Hosford, building and industry, and Mrs. Grace Calkin, women's committee. Assisting Mr. Billheimer on the general committee are Charles B. Klunk and Mr. Copenhaver.

MORE DOUBLE BILLS AT ARCADIA THEATRE

With Francis Lederer, Charlie Ruggles, Joan Bennett and Mary Boland in the cast, "Pursuit of Happiness" will be shown on a double feature program this evening and Saturday at Gillette's Arcadia Theatre, 44 East Huntington Drive, Arcadia. "Hell in the Heavens," with Warner Baxter and Conchita Montenegro, completes the program.

"The Count of Monte Cristo," with Robert Donat and Elissa Landi, and "Gridiron Flash" with Eddie Quillan and Betty Furness will be presented Sunday, Monday and Tuesday of next week. "Dumbell Letters," is an additional short subject.

"Gentlemen Are Born," starring Franchot Tone and Jean Muir, and "Love Time" with Pat Patterson and Nils Asther will be shown next Wednesday and Thursday. A special subject, "Marching with Science" is added to the bill.

CENTRAL MARKET

CHAS. E. DAVIS FREE DELIVERY TWICE DAILY
38 WEST CENTRAL PHONE 97

Butter Brookfield lb. 36c
Colorado Gold lb. 35c

Bacon Hormel's Minnesota
or Swift's Oriole 1/2 lb. 16c

SMOKED—(Boneless and Tasty)

Pork Loin Roll lb. 25c

LAMB LEGS lb. 23c
SHOULDER (whole) lb. 17c

Legs Heavy Mutton lb. 18c

Fancy Veal Roasts lb. 17c

Ground Veal Loaf lb. 18c

WILSCO
Corned Beef 2 cans 25c

FRESH SIDE PORK and
Home Cured SALT PORK (sweet pickled) lb. 25c

FRESH CHICKEN
Giblets lb. 40c

Wilson's Certified
NUT MARGARINE (a quality product) lb. 15c

Mock Chicken Legs each 5c

Fresh Oysters Finnan Haddie

IT'S HERE!

See the New Ford V-8
at our show rooms

Treat your car as you would
your clothes... Have it washed
and polished regularly.

Cars Called for and Delivered

Try One of Our Grease Jobs
Authorized Chek-Chart
Lubrication

Sierra Madre Garage

Authorized Ford Agent, and Independent Gas Dealer

37-39 West Central Phone 82
Frank Lovell, Proprietor

LYRIC
FOOTHILL BLVD. ★ MONROVIA

Starting Saturday Jan. 5

"CHU CHIN CHOW" with Anna May Wong
The Screen's Most Lush and Spectacular

"The Merry Widow" — in — Maurice Chevalier, Jeanette MacDonald

2★ FEATURES

"ANN OF GREEN GABLES" with Anne Shirley, Tom Brown

Laurel & Hardy — in — their latest laugh riot

"BABES IN TOYLAND" with Charlotte Henry

Starts Wed. Jan. 9

MONROVIA THEATRE

316 S. MYRTLE — MONROVIA

Continuous Daily from 2 P.M.—Adults 20c

Sunday, Monday, Tuesday January 6, 7, 8
2-BIG FEATURES—2

Joan Lowell — in — Edmund Lowe

"Adventure Girl" with RUTH ETTING

Wed., Thurs., Fri., Sat. Jan. 9, 10, 11, 12

Russ Colombo, Roger Pryor, June Knight, in

"Wake Up and Dream" — in — BUCK JONES

"When a Man Sees Red"

THE SIERRA MADRE SHOPPING NEWS

FRIDAY, JANUARY 4, 1935

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Ret. Postage Guaranteed

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1935 PHILCO



What a value! Striking new compact of beautiful matched woods. Guaranteed foreign reception in addition to your favorite American programs! A little gem with such big-set features as Automatic Volume Control, Tone Control, Electro-Dynamic Speaker, etc. See and hear it now!

PHILCO \$49.95
45C
Choose from 49 new 1935 models
\$22.90 UP
EASIEST TERMS

SCOTT'S GOODFOOD GRILL

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Roast Beef
Baked Ham
Excellent Coffee

BREAKFAST SERVED

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Start the New Year Right
by getting your clothes cleaned, pressed and repaired after the holidays. You'll appreciate having them ready when the occasion arises.

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W. E. Craig
Agents for Sanitary Laundry
Expert Repairing, Tailoring and Alterations
14 West Central Phone 3

Sierra Madre Furniture Co.
"EVERYTHING FOR YOUR HOME"

TOM TYLER, Prop. PHONE 38

LYRIC
FOOTHILL BLVD. ★ MONROVIA

Starting Saturday Jan. 5

"CHU CHIN CHOW"
Anna May Wong
The Screen's Most Lush and Spectacular

"ANN OF GREEN GABLES"
Anne Shirley Tom Brown

"BABES IN TOYLAND"
Charlotte Henry

"The Merry Widow"

2★ FEATURES
Laurel & Hardy
their latest laugh riot

Starts Wed. Jan. 9

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BATTERY AND TIRE SERVICE
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27 N. Baldwin Phone 32

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LANGLEY'S BARBER SHOP
KERSTING COURT

MONROVIA THEATRE
316 S. MYRTLE — MONROVIA
Continuous Daily from 2 P.M.—Adults 20c
Sunday, Monday, Tuesday January 6, 7, 8
2-BIG FEATURES—2

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—in—
"Adventure Girl"
With RUTH ETTING
Wed., Thurs., Fri., Sat.
Russ Colombo, Roger Pryor, June Knight, in
"Wake Up and Dream"

Edmund Lowe
—in—
"Gift of Gab"
With RUTH ETTING
Jan. 9, 10, 11, 12
BUCK JONES
—in—
"When a Man Sees Red"

The FHA Better Housing Campaign Starts in Sierra Madre Today!

Federal Loans are Available.

Ask Us for Complete Details
Sierra Madre Lumber Co.
J. S. Billheimer, Manager
35 E. Montecito Ave.
Phone 23

COFFEE SHOP
QUALITY FOOD SERVED AT ALL TIMES
45 NORTH BALDWIN AVE. — PHONE 242-1
Open 6 A.M. to 8 P.M.
Drop in regularly for our Home-cooked Dinner served from 11 a.m. to 8 p.m.

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UNDER PROVISIONS OF FEDERAL HOUSING ACT

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You don't have to wait any longer to do the repainting you have planned. And you don't have to go without the protection that Acme Quality New Era House Paint will give you this winter. For the new Federal Housing Act will help you to finance needed painting and repainting NOW at a very low interest rate, and with a long time to pay. Kitchens, bathrooms, basements and other rooms can be repainted and brought up to date under this generous plan. Ask us for full information. Painting estimates FREE! A small amount invested in paint may save you many times its cost in repairs later.

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ACME QUALITY

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Two New

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THE NEW STANDARD CHEVROLET

LOWEST-PRICED SIX UNUSUAL ECONOMY FLASHY ACCELERATION 23% MORE POWER for Economy and Hill-Climbing

BIG, ROOMY BODY BY FISHER
SMOOTH, POWERFUL BRAKES
BLUE-FLAME VALVE-IN-HEAD ENGINE

CHEVROLET presents the finest cars and biggest values that Chevrolet has ever offered. The New Standard Chevrolet... give remarkable new performance — and both are even more economical to operate than previous popular. And the new Master De Luxe Chevrolet... beautifully streamlined... the Fashion Car of quality at low cost.

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Compare Chevrolet's low delivered prices and new C.M.A.C. terms. A General Motors Value

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NEW STREAMLINE STYLING
TURRET TOP BODY BY FISHER
KNEE-ACTION + LONGER WHEELBASE
ROOMIER BODIES
SPEED, POWER, ECONOMY
BLUE-FLAME VALVE-IN-HEAD ENGINE (+ Knee action optional at small additional cost)

\$465
AND UP. List price of New Standard Roadster at Flint, Mich., \$465. With bumpers, spare tire and tire lock, the list price is \$20 additional. Prices subject to change without notice.

NOW ON DISPLAY

\$560
AND UP. List price of Master De Luxe Coupe at Flint, Mich., \$560. With bumpers, spare tire and tire lock, the list price is \$25 additional. Prices subject to change without notice.

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Resolve to give your car an even break in 1935...
---Change oil regularly...
---Lubricate completely and regu-
larly...
---and Remember that we like to serve you at

Those New Year's Resolutions

Want Ads Pay

MONARCH ROOFING COMPANY

RELIABLE ROOFERS
SIERRA MADRE 1834

WINTER RATES NOW ON

Nice Modern Furnished Cabins and Homes \$10 up, including gas, electricity and water up to minimum.
Prices at \$10, \$12.50, \$14, \$15, \$18, \$22.50, \$25, \$30 and \$50.
Come to Sierra Madre and see the races.

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527 Woodland—Phone 004
Sierra Madre Canyon
Main Office—Long Beach

HARDWOOD FLOORS polished, 50c a room. Old floors made like new. Oak floor installed over old pine floor. Call Arcadia 2830. —15*18a

All around houseman, Specialty laundry and ironing. By day or hour. Phone 151-2. —15:16a

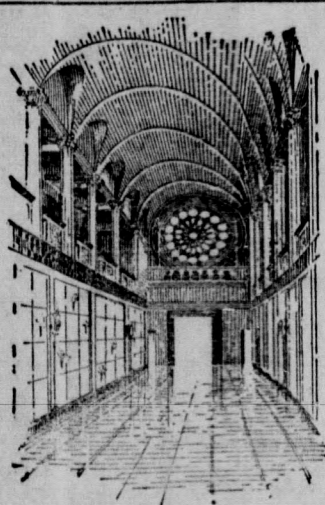
FOR SALE—Gas Range. Good condition; reasonable. 290 San Gabriel Court. —*e

KEEP BABY warm nights with this new safe baby harness. 196 E. Central. —15*e

FURNITURE repairing, carpentering, painting and general repairs, door locks and windows. Call, The Handy Man. Phone 334-1. B. A. Platte. 11:1fa

SELF HELP COOPERATIVE—No. 57—We take down or top dangerous trees. We exchange. See Office, 35 Auburn, or call 352-1. —10:tfi

FOR SALE—Orange Blossom Honey in 5 lb. cans 60c. Dark Amber Eucalyptus-Mountain for cooking 36c. 345 Adams St. Phone 254-1. —*e



Built to
Withstand
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Elements

Water . . Fire . . Lightning . .
Floods . . can never destroy this magnificent temple which has been dedicated to the Memory of those who have passed into the beyond.

The Mountain View Mausoleum was designed and planned for posterity, that those who live in the present might feel that future generations can commemorate their Memory. The "Family Memorial" in Mountain View Mausoleum is the answer to your individual need. It makes it possible for you to establish an entombment for your self and family.

May we suggest that you accept our invitation to call at the Mountain View Mausoleum and view the beautiful building which will in future years grow into one of the show places of Southern California.



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CHAS. E. DAVIS FREE DELIVERY TWICE DAILY
38 WEST CENTRAL PHONE 97

Butter Brookfield lb. 36c
Colorado Gold lb. 35c

Bacon Hormel's Minnesota or Swift's Oriole 1/2 lb. 16c

SMOKED—(Boneless and Tasty)
Pork Loin Roll lb. 25c

LAMB LEGS lb. 23c
SHOULDER (whole) lb. 17c

Legs Heavy Mutton lb. 18c

Fancy Veal Roasts lb. 17c

Ground Veal Loaf lb. 18c

WILSCO
Corned Beef 2 cans 25c

FRESH SIDE PORK and Home Cured SALT PORK (sweet pickled) lb. 25c

FRESH CHICKEN
Giblets lb. 40c

Wilson's Certified
NUT MARGARINE (a quality product) lb. 15c

Mock Chicken Legs each 5c

Fresh Oysters Finnan Haddie

What are your neighbors doing? What are your friends doing? How can you know—if you are not a subscriber to the SIERRA MADRE NEWS.

IT'S HERE!
See the New Ford V-8
at our show rooms

Treat your car as you would your clothes . . . Have it washed and polished regularly.

Cars Called for and Delivered

Try One of Our Grease Jobs
Authorized Chek-Chart
Lubrication

Sierra Madre Garage

Authorized Ford Agent, and Independent Gas Dealer
37-39 West Central Phone 82
Frank Lovell, Proprietor

SAFEWAY STORES

BEEF ROASTS

Chuck Roast to Pot Roast lb. 10c

Seven or Round Bone Roast lb. 14c

Prime Rib Oven Roast lb. 18c

Lamb Roast

Shoulder Neck and Shank Off, POUND 15c

STEAKS

cut as you wish

Ground Beef lb. 10c

Swift's Premium Sliced, 1/2 lb. pkg. Bacon 16c

Veal Roasts

Leg or Rump lb. 19c

Shoulder Roast lb. 15c

Breast to stuff lb. 12c

Veal Chops

Fancy Rib pound 22c

We carry a Complete line of Fresh Sea Foods

Jams Doris, fruit or berry 38 ounce jar 25c

Corned Beef Libby's 12 ounce can 13c

Beer BROWN DERBY 10 ounce bottle 5c

Pineapple Hillsdale No. 2 1/2 can 15c

Cocoa Hersey's 1/2 pound package 7c

Salmon Libby's Red tall can 16c

Baking Powder Calumet lb. can 25c

Syrup Max-i-mum Cane and Maple pint 17c

Stokely's Finest Vegetables

Tomatoes Solid 3 No. 1 cans 25c

Honey-Pod Peas No. 2 can 13c

Corn C. G. 2 No. 2 cans 25c

Beets Sliced or Diced No. 2 can 10c

Tomatoes Solid 2 No. 2 1/2 cans 25c

Fresh Fruits and Vegetables

Apples Fancy Pippins 6 pounds 19c

Oranges Large Size Navels each 1c

Bananas large No. 1 3 lbs. 10c

Grapefruit Large Size each 2c

Russet Potatoes 10 lbs. 13c

Low Everyday PRICES

A-Y white or wheat 16 oz. Bread 6c

La France Butter lb. 35c

Pure Granulated Sugar 10 lbs. 48c

Holiday or D.B. Oleo 2 lbs. 25c

Airway Coffee lb. 19c

Van Camp Tomato can Soup 5c

Happyvale Salmon tall can 10c

Soap Powder 3 lb. pkg. Mermaid 15c

White King 5 bars Ld,y Soap 14c

Sunmaid 15 oz. pkgs. Raisins 2 for 15c

Lifebuoy bar Toilet Soap 6c

All Brands tall cans Milk 5 for 29c

Jefferson Island Salt 26 oz. 4c

Ovaltine 52c

Lipton's O.P. 1/2 lb. 42c

Tea lb. 22c

GET BETTER ACQUAINTED WITH THE SERVICES OF OUR

BAKERY DEPARTMENT

an endless variety of Bread-Rolls-Pies & Cakes

Fresh from the ovens of the finest bakeries in the West. Special this week-end LUSCIOUS GINGERBREAD 10c

PICK 4 OF YOUR FAVORITE MAGAZINES

AND THIS NEWSPAPER · 1 FULL YEAR
You Save Money on this Amazing Combination Offer
4 Leading Magazines and Your Favorite Newspaper

Pick 1 Magazine

\$2.75

Pick 3 Magazines

GROUP-1 SELECT ONE MAGAZINE

- ☐ Better Homes & Gardens 1 Yr.
- ☐ Delineator 1 Yr.
- ☐ McCall's Magazine 1 Yr.
- ☐ Pathfinder (Weekly) 1 Yr.
- ☐ Pictorial Review 1 Yr.
- ☐ Open Road (Boys) 2 Yrs.
- ☐ Parents' Magazine 6 Mos.
- ☐ Sports Afield 1 Yr.
- ☐ Christian Herald 6 Mos.
- ☐ Silver Screen 1 Yr.
- ☐ Woman's World 2 Yrs.
- ☐ Household Magazine 2 Yrs.
- ☐ Needlecraft 2 Yrs.
- ☐ Cloverleaf Review 2 Yrs.
- ☐ Home Circle 2 Yrs.

Check 1 magazine thus (X)

GROUP-2 SELECT THREE MAGAZINES

- ☐ The Country Home 1 Yr.
- ☐ Cloverleaf Review 1 Yr.
- ☐ American Poultry Journal 1 Yr.
- ☐ The Farm Journal 1 Yr.
- ☐ Copper's Farmer 1 Yr.
- ☐ Gentlewoman Magazine 1 Yr.
- ☐ Good Stories 1 Yr.
- ☐ House Circle 1 Yr.
- ☐ Household Magazine 1 Yr.
- ☐ Illustrated Mechanics 1 Yr.
- ☐ Mother's Home Life 1 Yr.
- ☐ Needlecraft 1 Yr.
- ☐ Successful Farming 1 Yr.
- ☐ Everybody's Poultry Magazine 1 Yr.
- ☐ Woman's World 1 Yr.
- ☐ American Fruit Grower 1 Yr.

Check 3 magazines thus (X)

IF YOU PREFER YOU MAY CHOOSE ALL 4 MAGAZINES FROM GROUP-2

We Guarantee This Offer!

Our arrangement with the publishers' own representative enables us to make you this remarkable offer. It is strictly guaranteed, and all subscriptions will be entered promptly. If you are at present a subscriber to any of the magazines, your time will be extended.

USE THIS HANDY ORDER BLANK TODAY!

Check the four magazines desired and return list with your order. Fill out coupon carefully.

Gentlemen: I enclose \$_____ Please send me the four magazines checked with a year's subscription to your newspaper.

Name _____

Street or R.F.D. _____

Town and State _____

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CUT RATE DRUGS LIQUORS

Dr. Scholl's Corn Pads 10c
Dr. Scholl's Foot Balm 10c
New Lge. Pepsodent Tooth Paste 39c
Williams' Shaving Cream 29c
Squibbs' Dental Cream, lge., 3 for \$1
Dr. West Tooth Paste 2 for 33c
Bromo Seltzer large 98c
Milk of Magnesia Angelus, quarts 49c
Dr. Scholl's Arch Band pair 10c
5 lbs. Bath Epsom Salts 18c
Remo Carbulated Soap 5c

We want to buy one gallon and 1/2 gallon and quart empty bottles. Must be clean.

DOUG DOUGLAS, THE DRUGGIST